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As of October 2026

Seosan-si

서산시 · Seosan-si

You left your plans at home, right? Then you're all set.



Hi there!
I'm **Dokko**, your guide at Amudena.
I'm actually a burr seed, the kind that hitches a ride on passersby's clothes and travels.
This time, I'm sticking to you!

"Amudena" is Korean for "anywhere." Wherever the wheel lands, that's where you're going.



서산 용현리 마애여래삼존상 *Seosan Yonghyeon-ri Maae Yeorae Samjonsang · Rock-carved Buddha Triad in Yonghyeon-ri, Seosan* · Photos: Korea Tourism Organization (KOGL Type 1)

Amudena travel rules



Just four promises before we go!

NO apps
Phone for calls and camera only! Let the rest take a nap.

NO reservations
Pick your stay and your meals when you get there. Kinda exciting, right?

NO GPS
Find your way with a paper map and by asking the locals.

NO expressways
National and local roads only. You see more when you go slow.

How to use this book



Stay 1 **Eat 1** **Café 1** **See 1** Stay 1, Eat 3, Café 1, See 2...
calling things by number is handy.
Like "Call Stay 3!"

- We haven't been there ourselves. But you can call and judge for yourself. So what will you choose?
- We left out prices on purpose. If you're curious... yep, call them.
- As of October 2026. Different from what you see? That's travel too!
- Bring your own paper map. I'm a seed, so I don't have one. I just stick on and go.

In a hurry? Start here

112	119	1330
Police	Fire & Ambulance	Tourist Info

Your embassy

U.S. Embassy (24h for emergencies)	02-397-4114
British Embassy	02-3210-5500
Embassy of Canada	02-3783-6000
Australian Embassy	02-2003-0100

Local tourist info centers

간월도 관광안내소 *Ganwoldo Tourist Info*	041-429-0415
마애안내소 *Maae Buddha Info Center*	041-660-2538
삼길포 관광안내소 *Samgilpo Tourist Info*	041-662-0819
안견기념관 *An Gyeon Memorial Hall*	041-660-2536

What's Seosan-si like?



I'll tell you just a little of what I know.

A city along Cheonsuman Bay on the West Sea. Ganworam, the hermitage that floats on the water, and Samgilpo Port are both in Seosan.

There's the 'Smile of Baekje' rock-carved Buddha triad, and Haemieupseong, a Joseon town fortress that's survived intact.

August brings the Samgilpo Rockfish Festival, and October the Seosan Haemieupseong Fortress Festival!

#Haemieupseong #Smile of Baekje #Cheonsuman & Ganwoldo

This year's festival calendar

8.1 – 8.2	삼길포 우럭축제 *Samgilpo Ureok Chukje · Samgilpo Rockfish Festival*
10.9 – 10.11	서산해미읍성축제 *Seosan Haemi-eupseong Chukje · Seosan Haemieupseong Fortress Festival*

💡 **TIP!** Dates change every year. Quietly check with 1330 before you go.

Where to sleep?



I only picked places with phone numbers.
Whether there's a free room...
you'll have to call to find out!

💡 **TIP!** Addresses are kept in Korean so you can show them to locals.

Stay 1

브라운도트호텔 서산점 *Brown Dot Hotel Seosan · Brown Dot Hotel, Seosan branch*

A hotel on Angyeon-ro. Rooms range from standard to suite, and there's even one called 'The Brown'. Check-in is 3 p.m.

Tel	**0507-1306-0725**
Rooms	Standard · Deluxe · Premium · Suite · The Brown
Check-in	15:00
Address	충청남도 서산시 안견로 284 (읍내동)

Stay 2

세컨하우스 *Second House · Second House*

A place in Unsan-myeon. A brand-new spot licensed in 2026, and with just one room you get it all to yourselves!

Tel	**041-660-2408**
Type	Lodging (general)
Rooms	1 room
Address	충청남도 서산시 운산면 보현동길 69-9 Licensed 2026

Stay 3

베니키아호텔 서산 *Benikea Hotel Seosan · Benikea Hotel Seosan*

A tourist hotel in Galsan-dong. With 194 rooms, it's the biggest here.

Tel	**02-2643-7922**
Type	Tourist hotel
Rooms	194 rooms
Address	충청남도 서산시 안견로 465, 관광호텔 1층, 4~12층 (갈산동) Licensed 2023

Stay 4

드칼레호텔 *De Calle Hotel*

A hotel on Dongheon-ro in Eupnae-dong. The old Seosan Guesthouse building, Seosan Gaeksa, is on the same street. 36 rooms.

Tel	**041-669-8384**
Type	Hotel
Rooms	36 rooms
Address	충청남도 서산시 동헌로 115, 1~6층 (읍내동) Licensed 2022

Where to sleep? (cont.)

Stay 5

서산소나무힐링 *Seosan Sonamu Hilling · Seosan Pine Tree Healing*

A rural guesthouse in Seongyeon-myeon. A quiet place with only 2 rooms.

Tel	**041-666-0124**
Type	Rural guesthouse
Rooms	2 rooms
Address	충청남도 서산시 성연면 생동사동길 192-38 Licensed 2019

Stay 6

쿨쿨무인텔 *Kulkul Muintel · Zzz Unstaffed Motel*

'Kulkul' (Zzz) right in the name: a no-staff motel in Eumam-myeon. 20 rooms.

Tel	**041-664-9090**
Type	Lodging (other)
Rooms	20 rooms
Address	충청남도 서산시 음암면 운암로 698, 2층 Licensed 2018

Stay 7

더자라무인텔 *The Jara Muintel · Sleep Well Unstaffed Motel*

A no-staff motel on Suhyeon-ro in Inji-myeon. 'The Jara' sounds like 'sleep well' in Korean, maybe that's the idea? 22 rooms.

Tel	**041-669-7800**
Type	Motel-style inn
Rooms	22 rooms
Address	충청남도 서산시 인지면 수현로 434-10, 1~3층 Licensed 2016

Stay 8

서산수골프앤리조트 *Seosan Su Golf & Resort · Seosan Su Golf & Resort*

A golf resort condo near Samgilpo in Daesan-eup. 115 rooms, close to Samgilpo Port.

Tel	**041-666-8800**
Type	Resort condominium
Rooms	115 rooms
Address	충청남도 서산시 대산읍 삼길포7로 6, A,B,C,D동 B1~4층 Licensed 2009

What to eat?



I can't tell if they're famous, either.
Just remember one signature dish and go!
This guide also includes 2 cafés.

Eat 1

삼기꽃게장 *Samgi Kkotgejang · Samgi Marinated Blue Crab*

Soy-marinated crab is the signature. They have spicy salted oysters too! Open only until 4 p.m., closed the 1st and 3rd Sundays.

Tel	**041-665-5392**
Signature	간장게장 *Ganjang-gejang · Soy-marinated raw crab*
Also	Kkotgejang (marinated blue crab) · Kkotgetang (blue crab stew) · Eori-guljeot (spicy salted oysters), etc.
Hours	11:30~16:00
Closed	Closed 1st & 3rd Sundays
Address	충청남도 서산시 고운로 162

Eat 2

반도회관 *Bando Hoegwan · Bando Hall*

A Korean full-course restaurant in Suseok-dong. A set for two and beef head soup too! On Mondays only, open until 3 p.m.

Tel	**041-665-2262**
Signature	한정식 (A,B) *Hanjeongsik (A, B) · Korean full-course set (A, B)*
Also	Set meal for two · Yukgaejang (spicy beef soup) · Someori-gukbap (beef head soup), etc.
Hours	10:30~20:30 · Break 15:00~17:00 · Last order 19:30 Mondays open until 15:00 (Last order 14:00)
Closed	Open year-round
Address	충청남도 서산시 홍안벌로 136 (수석동)

Eat 3

향수가든 *Hyangsu Garden · Nostalgia Garden*

A barley rice set-meal place in Haemi-myeon. They have spicy stir-fried duck too. Closed the 2nd and 4th Tuesdays.

Tel	**041-688-6663**
Signature	보리밥정식 *Boribap-jeongsik · Barley rice set meal*
Also	Ori-jumulleok (spicy stir-fried duck)
Hours	11:20~19:30
Closed	Closed 2nd & 4th Tuesdays
Address	충청남도 서산시 해미면 관터로 43

Eat 4

원조부석냉면 *Wonjo Buseok Naengmyeon · Original Buseok Cold Noodles*

A cold noodle shop in Buseok-myeon. Opens at 9 a.m., closes at 4:30 p.m. Open year-round!

Tel	**041-662-4128**
Signature	냉면 *Naengmyeon · Cold noodles*
Also	Bibim-naengmyeon (spicy mixed cold noodles)
Hours	09:00~16:30 (Last order 16:00)
Closed	Open year-round
Address	충청남도 서산시 부석면 취평2길 15-10

What to eat? (cont.)

Eat 5

[백년가게]마방(마일드치킨) *[Baengnyeon Gage] Mabang (Maildeu Chikin) · [Century Store] Mabang (Mild Chicken)*

A fried chicken place picked as a 'Century Store'. Fried gizzards and whelk noodles too! Opens at 4 p.m., closed the 1st and 3rd Sundays.

Tel	**041-665-5369**
Signature	치킨 *Chikin · Korean fried chicken*
Also	Fried chicken · Yangnyeom (sweet-spicy) chicken · Half-and-half · Fried chicken gizzards · Whelk with somen, and more
Hours	16:00~23:30 · Last order 22:00
Closed	Closed 1st & 3rd Sundays
Address	충청남도 서산시 번화1로 41-1

Eat 6

추억의집밥 *Chueogui Jipbap · Home Cooking of Memories*

On Eupseongmaeul-gil near Haemieupseong. The signature is Seosan's heaped bulgogi! Closed Mondays.

Tel	**041-688-8992**
Signature	서산더미불고기 *Seosan Deomi-bulgogi · Seosan heaped bulgogi*
Hours	10:30~20:00 (Last order 19:30)
Closed	Closed Mondays
Address	충청남도 서산시 읍성마을4길 16

Eat 7

송가네한우탕 *Songgane Hanutang · Song Family's Korean Beef Soup*

A Korean beef short rib soup place. Opens at 6 a.m., great for breakfast. Open year-round!

Tel	**041-665-0028**
Signature	갈비장국 *Galbi-jangguk · Beef short rib soup*
Also	Naejangtang (beef tripe soup) · Seonji-haejangguk (blood curd soup) · Gomtang (beef bone soup), etc.
Hours	06:00~21:00
Closed	Open year-round
Address	충청남도 서산시 무학로 1897

Eat 8

낙지한마당 *Nakji Hanmadang · Octopus Yard*

An octopus place in Jigok-myeon. Live octopus is the signature, and they have milguk-nakji too! Closed Mondays.

Tel	**041-662-9063**
Signature	산낙지 *San-nakji · Live long-arm octopus*
Also	Nakji-bokkeum (spicy stir-fried octopus) · Milguk-nakji (octopus in wheat noodle soup), etc.
Hours	11:00~20:00 (Last order 19:00)
Closed	Closed Mondays
Address	충청남도 서산시 지곡면 어름들2길 83

What to eat? (cont.)

Café 1

지상의 양식 *Jisangui Yangsik · Food on Earth*

A café on Beonhwa 3-gil. Café latte is the signature, with green tangerine tea too. Call to ask about days off.

Tel	**0507-1349-1358**
Signature	카페라떼 *Café latte · Café latte*
Also	Café mocha · Americano · Green tangerine tea, etc.
Hours	09:30~21:00
Address	충청남도 서산시 번화3길 8

Café 2

카페제로플레이스 *Café Zero Place*

A café on Illakgol-gil in Haemi-myeon. The signature is 'Osyatchu'! Strawberry matcha latte too. Closed Tuesdays.

Tel	**010-6351-6482**
Signature	오샷추 *Osyatchu · Osyatchu (house iced tea with espresso shot)*
Also	Nut latte · Strawberry matcha latte · Handmade ginger tea, etc.
Hours	10:00~20:00
Closed	Closed Tuesdays
Address	충청남도 서산시 해미면 일락골길 367-19

Where to go?



I picked just 8 spots.
We'll meet the rest on the road.

See 1



서산 용현리 마애여래삼존상 *Seosan Yonghyeon-ri Maae Yeorae Samjonsang · Rock-carved Buddha Triad in Yonghyeon-ri, Seosan*

Three Baekje Buddhas carved into the rock, famous as 'the Smile of Baekje'. Open till 9 p.m. in July and August.

Time	**Sep–Jun 09:00~18:00 · Jul–Aug 09:00~21:00**
Closed	Open year-round
Address	충청남도 서산시 운산면 마애삼존불길 65-13

See 2

서산 해미읍성 *Seosan Haemi-eupseong · Haemieupseong Fortress, Seosan*

A Joseon town fortress built in 1491. Walk along its 1.8 km wall. In summer it opens at 5 a.m.!

Time	**Summer (Mar–Oct) 05:00~21:00 · Winter (Nov–Feb) 06:00~19:00**
Closed	Open year-round
Address	충청남도 서산시 해미면 남문2로 143

See 3



해미국제성지 *Haemi Gukje Seongji · Haemi International Shrine*

The place where over 1,000 Catholics died during the persecutions. You can visit anytime.

Time	**Open anytime**
Closed	Open year-round
Address	충청남도 서산시 해미면 성지1로 13

See 4



개심사(서산) *Gaesimsa (Seosan) · Gaesimsa Temple (Seosan)*

A temple said to date from 654, in Baekje times. Its main hall, rebuilt in Joseon, is a national treasure.

Time	**Open anytime**
Closed	Open year-round
Address	충청남도 서산시 운산면 개심사로 321-86

Where to go? (cont.)

See 5

간월암(서산) *Ganworam (Seosan) · Ganworam Hermitage (Seosan)*

A hermitage you walk to at low tide that becomes an island at high tide. Checking the tide times is a must!

Address **충청남도 서산시 부석면 간월도1길 119-29**

See 6



간월도 해양경관 탐방로(간월도 스카이워크) *Ganwoldo Haeyang Gyeonggwan Tambangno (Ganwoldo Seukaiwokeu) · Ganwoldo Seascape Trail (Ganwoldo Skywalk)*

A 113 m walkway over the sea. From the end you can see Ganworam and Cheonsuman at a glance.

Time **Open anytime**
Closed Open year-round
Address 충남 서산시 부석면 간월도리 16-11

See 7



삼길포항 *Samgilpohang · Samgilpo Port*

A big port in front of the Daeho Seawall. Raw-fish restaurants line the shore, and the Rockfish Festival is in August.

Time **Open anytime**
Closed Open year-round
Address 충청남도 서산시 대산읍 삼길포1로 72-2

See 8



서산한우목장 웰빙산책로 *Seosan Hanu Mokjang Welbing Sanchaengno · Seosan Korean Beef Ranch Wellbeing Trail*

A ranch trail where Korean cattle roam the grassland. It opened in December 2024, they say. 8 a.m. to 6 p.m.

Time **08:00~18:00**
Closed Open year-round
Address 충청남도 서산시 운산면 해운로 620

Don't miss it on market day



Markets are the best way to see the neighborhood.
Dongbu Traditional Market, Haemieupseong Traditional Market, and Daesan General Market are all open every day!

서산동부전통시장(동부시장) *Seosan Dongbu Jeontong Sijang (Dongbu Sijang) · Seosan Dongbu Traditional Market (East Market)*

Market days	**Every day**
Type	Permanent market
Sells	Produce, meat, seafood, processed foods, clothing, shoes, household goods, restaurants
Stalls	246
Address	충청남도 서산시 시장5로 15

해미읍성전통시장 *Haemi-eupseong Jeontong Sijang · Haemieupseong Traditional Market*

Market days	**Every day**
Type	Permanent market
Sells	Produce, meat, seafood, processed foods, clothing, shoes, household goods, restaurants
Stalls	87
Address	충청남도 서산시 해미면 읍성마을2길 16

대산종합시장 *Daesan Jonghap Sijang · Daesan General Market*

Market days	**Every day**
Type	Permanent market
Sells	Clothing, shoes, household goods, restaurants
Stalls	65
Address	충청남도 서산시 대산읍 충의로 1942

💡 **TIP!** There may be markets not listed here. Ask a local, "여기 장 언제 서요? (yeo-gi jang eon-je seo-yo?)"

Ask the locals



The answers aren't in this book.
The locals know the real ones.

💡**TIP!** Show the Korean sentence as is, or read it out loud.

Q1 **어리굴젓은 어디서 사야 제일 맛있어요?**
eo-ri-gul-jeo-seun eo-di-seo sa-ya je-il ma-si-sseo-yo?
Where should I buy eori-guljeot (spicy salted oysters) for the best taste?

Q2 **간월암은 오늘 몇 시에 걸어 들어갈 수 있어요?**
gan-wo-ram-eun o-neul myeot si-e geo-reo deu-reo-gal su i-sseo-yo?
What time today can I walk over to Ganworam?

Q3 **서산 더미불고기는 다른 불고기랑 뭐가 달라요?**
seo-san deo-mi-bul-go-gi-neun da-reun bul-go-gi-rang mwo-ga dal-la-yo?
How is Seosan heaped bulgogi different from other bulgogi?

Q4 **해미읍성은 아침이랑 저녁 중에 언제가 더 예뻐요?**
hae-mi-eup-seong-eun a-chim-i-rang jeo-nyeok jung-e eon-je-ga deo ye-ppeo-yo?
Is Haemieupseong prettier in the morning or the evening?

Q5 **삼길포항에서 우럭은 어떻게 먹는 게 좋아요?**
sam-gil-po-hang-e-seo u-reo-geun eo-tteo-ke meong-neun ge jo-a-yo?
What's the best way to eat rockfish at Samgilpo Port?

Q6 **개심사 꽃은 언제 제일 예뻐요?**
gae-sim-sa kko-cheun eon-je je-il ye-ppeo-yo?
When are the flowers at Gaesimsa at their prettiest?

Dues ledger



Keep money talk tidy!
Treasurer, we're counting on you.

Treasurer _____ Members ____ Dues per person _____ KRW

Date	Details	Money in	Money out	Balance

Spot something wrong? Let us know · admin@amudena.net · amudena.net

Info: Korea Tourism Organization TourAPI · Ministry of the Interior and Safety lodging & farm/fishing-village guesthouse data · Nationwide Traditional Market Standard Data (Public Data Portal) | Photos: Korea Tourism Organization (KOGL Type 1) | The intro sentences were newly written from the factual items in the data only.