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As of October 2026

Muju-gun

무주군 · Muju-gun

You left your plans at home, right? Then you're all set.



Hi there!
I'm **Dokko**, your guide at Amudena.
I'm actually a burr seed, the kind that hitches a ride on passersby's clothes and travels.
This time, I'm sticking to you!

"Amudena" is Korean for "anywhere." Wherever the wheel lands, that's where you're going.



구천동계곡 *Gucheondong Gyegok · Gucheondong Valley* · Photos: Korea Tourism Organization (KOGL Type 1)

Amudena travel rules



Just four promises before we go!

NO apps
Phone for calls and camera only! Let the rest take a nap.

NO reservations
Pick your stay and your meals when you get there. Kinda exciting, right?

NO GPS
Find your way with a paper map and by asking the locals.

NO expressways
National and local roads only. You see more when you go slow.

How to use this book



Stay 1 **Eat 1** **Café 1** **See 1** Stay 1, Eat 3, Café 1, See 2...
calling things by number is handy.
Like "Call Stay 3!"

- We haven't been there ourselves. But you can call and judge for yourself. So what will you choose?
- We left out prices on purpose. If you're curious... yep, call them.
- As of October 2026. Different from what you see? That's travel too!
- Bring your own paper map. I'm a seed, so I don't have one. I just stick on and go.

In a hurry? Start here

112	119	1330
Police	Fire & Ambulance	Tourist Info

Your embassy

U.S. Embassy (24h for emergencies)	02-397-4114
British Embassy	02-3210-5500
Embassy of Canada	02-3783-6000
Australian Embassy	02-2003-0100

Local tourist info centers

구천동 종합관광안내소 *Gucheondong Tourist Information Center* EN·日·中	063-322-2905
만남의광장 종합관광안내소 *Mannam-ui Gwangjang Tourist Information Center* EN·日·中	063-320-2571
무주군 종합관광안내소 *Muju Tourist Information Center* EN·日·中	063-320-2570

What's Muju-gun like?



I'll tell you just a little of what I know.

A mountain county at the foot of Deogyusan. Hyangjeokbong, Seolcheonbong, Jeoksangsan: peak after peak!

Gucheondong in Seolcheon-myeon has valleys and a resort, and Jeoksang-myeon has a wild grape wine cave.

In early September, the Muju Firefly Festival is on. Shall we go see the fireflies?

#Mt. Deogyusan #Gucheondong Valley #Fireflies

This year's festival calendar

9.4 – 9.12	무주반딧불축제 *Muju Bandibul Chukje · Muju Firefly Festival*	

💡 **TIP!** Dates change every year. Quietly check with 1330 before you go.

Where to sleep?



I only picked places with phone numbers.
Whether there's a free room...
you'll have to call to find out!

💡 **TIP!** Addresses are kept in Korean so you can show them to locals.

Stay 1

무주리조트 관광곤도라 *Muju Rijoteu Gwangwang*

Gondora · Muju Resort Tourist Gondola

It's listed at the Muju Resort address in Seolcheon-myeon. Be sure to call and ask about rooms.

Tel	**063-322-9000**
Address	전북특별자치도 무주군 설천면 만선로 185

Stay 2

무주리조텔 *Muju Rijotel*

On Gucheondong-ro in Seolcheon-myeon. Choose a Korean-style or Western-style room, and check-in is 2 p.m.!

Tel	**063-322-0770**
Rooms	Korean-style room · Western-style room
Check-in	14:00
Address	전북특별자치도 무주군 설천면 구천동로 878

Stay 3

기린모텔 *Girin Motel · Giraffe Motel*

On Dancheon-ro in Muju-eup. Doubles, twins, and rooms for solo travelers too, they say. Check-in is 4 p.m.

Tel	**0507-1318-5051**
Rooms	Double bed · Twin beds · Single bed + ondol for 1, etc.
Check-in	16:00
Address	전북특별자치도 무주군 무주읍 단천로 74

Stay 4

무주아일랜드 *Muju Aillaendeu · Muju Island*

On Oebaebang-gil in Seolcheon-myeon. The rooms are named Cielo, Lago, Sol, and Luna. Check-in is 3 p.m.!

Tel	**010-8740-7701**
Rooms	Cielo · Lago · Sol · Luna, etc.
Check-in	15:00
Address	전북특별자치도 무주군 설천면 외배방길 16

Where to sleep? (cont.)

Stay 5

다숲펜션 *Dasup Pensyeon*

It's on Gucheondong 1-ro, the same road as Gucheondong Valley. Rooms are Korean-style.

Tel	**063-322-3379**
Rooms	Korean-style room
Check-in	15:00
Address	전북특별자치도 무주군 설천면 구천동1로 149

What to eat?



I can't tell if they're famous, either.
Just remember one signature dish and go!
This guide also includes 2 cafés.

Eat 1

천지가든 *Cheonji Gadeun · Cheonji Garden*

A set-meal place on Goemok-ro in Muju-eup. They have neungi mushroom hotpot and sanchae bibimbap too. Never closed!

Tel	**063-322-3456**
Signature	천지정식 *Cheonji Jeongsik · Cheonji set meal*
Also	Neungi-beoseot-jeongol (neungi mushroom hotpot) · Sanchae-bibimbap (mountain greens bibimbap) · Mugeunji-deunggalbi (pork back ribs with aged kimchi), etc.
Hours	Weekdays 11:00~20:30 (last order 19:00) · Weekends 11:00~20:00 (last order 18:30)
Closed	Open year-round
Address	전북특별자치도 무주군 무주읍 괴목로 1313

Eat 2

천마루 *Cheonmaru*

A Chinese restaurant in Anseong-myeon. Signature is seafood & rib jjamppong, and there's wild-grape-sauce tangsuyuk too. Closed Wednesdays.

Tel	**063-322-0433**
Signature	해물갈비짬뽕 *Haemul Galbi Jjamppong · spicy seafood & rib noodle soup*
Also	Meoru-soseu-tangsuyuk (sweet & sour pork with wild grape sauce) · Haemul-jaengban-jjajang (seafood black bean noodles on a platter) · So-bulgogi-jjamppong (beef bulgogi spicy noodle soup), etc.
Hours	Mon~Thu: 10:30~17:00 · Last order 16:30 Fri~Sun: 10:00~21:00 · Last order 20:30
Closed	Closed Wednesdays
Address	전북특별자치도 무주군 안성면 원통사로 373-7

Eat 3

캠브런치 *Kaem Beureonchi*

A brunch place on Gucheondong-ro. Signature is the four-seasons flower bun set, and they have pizza too. Closed Wednesdays.

Tel	**0507-1446-3883**
Signature	사계꽃빵세트 *Sagye Kkotppang Seteu · four-seasons flower bun set*
Also	Americano · Sweet potato pizza · Snowflake cream pizza, etc.
Hours	09:10~18:00 (Last order 17:30)
Closed	Closed Wednesdays
Address	전북특별자치도 무주군 구천동로 1262-17

Eat 4

하얀섬금강민물 *Hayanseom Geumgang Minmul · White Island Geumgang Freshwater Fish*

A freshwater fish place in Jeoksang-myeon. Signature is eojuk! They have mandarin fish stew too, and they're never closed.

Tel	**0507-1322-1483**
Signature	어죽 *Eojuk · freshwater fish porridge*
Also	Minmul-saeu-twigim (fried freshwater shrimp) · Ppagasari-maeuntang (spicy bullhead catfish stew) · Ssogari-maeuntang (spicy mandarin fish stew), etc.
Hours	10:00~22:00
Closed	Open year-round
Address	전북특별자치도 무주군 적상면 괴목로 568

What to eat? (cont.)

Café 1

정원산책 *Jeongwon Sanchaek · Garden Stroll*

A café on Deogyusan-ro. Almond latte is the signature. Closed Tuesdays and Wednesdays.

Tel	**0507-1312-2707**
Signature	아몬드라떼 *Amondeu Latte · almond latte*
Also	Americano · Vanilla latte · Honey ginger tea · Earl Grey · Desserts, etc.
Hours	10:00~18:00 (Last order 17:00)
Closed	Closed Tuesdays and Wednesdays
Address	전북특별자치도 무주군 덕유산로 468-37

Café 2

나무와그릇 *Namuwa Geureut · Wood and Bowl*

A café on Jijeon-gil in Seolcheon-myeon. Hand-drip coffee is the signature, and there's homemade patbingsu too. Closed Monday to Wednesday.

Tel	**010-3786-8724**
Signature	핸드드립커피 *Haendeu Deurip Keopi · hand-drip coffee*
Also	Cold brew latte · Homemade patbingsu (red bean shaved ice) · Homemade jujube tea, etc.
Hours	11:00~18:00 (Last order 17:30)
Closed	Closed Monday to Wednesday
Address	전북특별자치도 무주군 설천면 지전길 25-2

Where to go?



I picked just 5 spots.
We'll meet the rest on the road.

See 1

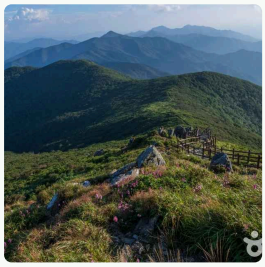


구천동계곡 *Gucheondong Gyegok · Gucheondong Valley*

A valley in Seolcheon-myeon. It's on Gucheondong 1-ro, the same road as Dasup Pension!

Address **전북특별자치도 무주군 설천면 구천동1로 159**

See 2



향적봉(덕유산) *Hyangjeokbong (Deogyusan) · Hyangjeokbong Peak (Mt. Deogyusan)*

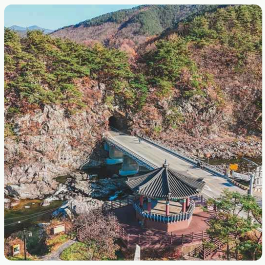
A peak of Deogyusan. In summer you can climb from 4 a.m. to 3 p.m., and it may close due to weather.

Time **Summer (Apr~Oct) 04:00~15:00 · Winter (Nov~Mar) 05:00~14:00**

Closed Open year-round

Address 전북특별자치도 무주군 설천면 청량리

See 3



라제통문 *Rajetongmun · Rajetongmun Gate*

So famous a road is named after it (Rajetongmun-ro). It's open anytime.

Time **Open anytime**

Closed Open year-round

Address 전북특별자치도 무주군 설천면 라제통문로 2

Where to go? (cont.)

See 4



무주머루와인동굴 *Muju Meoru Wain Donggul · Muju Wild Grape Wine Cave*

A wine cave on Sanseong-ro in Jeoksang-myeon. There's a foot bath too, they say! Closed Mondays.

Time **Apr~Oct: Wine cave 10:00~17:30 · Foot bath 10:00~17:00 · Foot bath maintenance 12:00~13:00 Nov~Mar: Wine cave 10:00~16:30 · Foot bath 10:00~16:00 · Foot bath maintenance 12:00~13:00**

Closed Closed Mondays (if Monday is a public holiday, the next day) · Seollal and Chuseok days

Address 전북특별자치도 무주군 적상면 산성로 359

See 5



무주 반디랜드 *Muju Bandi Raendeu · Muju Firefly Land*

In Seolcheon-myeon, with an insect museum and an astronomy science center. Closed Mondays.

Time **Insect Museum - Summer (Mar~Oct) 09:00~18:00 (ticket sales end 17:00) - Winter (Nov~Feb) 09:00~17:00 (ticket sales end 16:00) [Astronomy Science Center: Summer (Mar~Oct) 13:00~22:00 · Winter (Nov~Feb) 13:00~21:00**
Muju Insect Story Experience Center: Summer (Mar~Oct) 09:00~18:00 · Winter (Nov~Feb) 09:00~17:00

Closed Closed Mondays (if Monday is a public holiday, the next day) · Jan 1 · Seollal and Chuseok days

Address 전북특별자치도 무주군 설천면 무설로 1324

Don't miss it on market day



For Muju Market (Bandibul Jangteo), remember the days with a 1 or a 6.
For Anseong Market (Deogyusan Jangteo), days with a 5 or a 0!

무주시장(반딧불장터) *Muju Sijang (Bandibul Jangteo) · Muju Market (Firefly Market)*

Market days	**Every month on the 1·6·11·16·21·26·31**
Type	Permanent market
Sells	Produce, seafood, processed foods, clothing, shoes, household goods, restaurants
Stalls	50
Address	전북특별차치도 무주군 무주읍 장터로 2

안성시장(덕유산장터) *Anseong Sijang (Deogyusan Jangteo) · Anseong Market (Deogyusan Market)*

Market days	**Every month on the 5·10·15·20·25·30**
Type	Permanent market + 5-day market
Sells	Produce, seafood, processed foods, clothing, shoes, household goods, restaurants
Stalls	26
Address	전북특별차치도 무주군 안성면 칠연로 38

💡 **TIP!** There may be markets not listed here. Ask a local, "여기 장 언제 서요? (yeo-gi jang eon-je seo-yo?)"

Ask the locals



The answers aren't in this book.
The locals know the real ones.

💡**TIP!** Show the Korean sentence as is, or read it out loud.

Q1 **덕유산 향적봉은 어디로 올라가는 게 제일 편해요?**
deo-gyu-san hyang-jeok-bong-eun eo-di-ro ol-la-ga-neun ge je-il pyeon-hae-yo?
Which way up Hyangjeokbong on Deogyusan is the easiest?

Q2 **어죽은 어떻게 먹는 게 제일 맛있어요?**
eo-ju-geun eo-tteo-ke meong-neun ge je-il ma-si-sseo-yo?
What's the best way to eat eojuk?

Q3 **머루와인은 어디서 사요? 맛보고 살 수 있어요?**
meo-ru-wa-i-neun eo-di-seo sa-yo? mat-bo-go sal su i-sseo-yo?
Where can I buy wild grape wine? Can I taste before buying?

Q4 **반딧불이는 축제 때 말고도 볼 수 있어요?**
ban-dit-bu-ri-neun chuk-je ttae mal-go-do bol su i-sseo-yo?
Can I see fireflies even outside the festival?

Q5 **구천동 33경 중에 꼭 봐야 하는 데가 어디예요?**
gu-cheon-dong sam-sip-sam-gyeong jung-e kkok bwa-ya ha-neun de-ga eo-di-ye-yo?
Of the 33 scenic spots of Gucheondong, which must I see?

Q6 **여기 사람들만 아는 계곡 자리가 있어요?**
yeo-gi sa-ram-deul-man a-neun gye-gok ja-ri-ga i-sseo-yo?
Is there a valley spot only locals know?

Dues ledger



Keep money talk tidy!
Treasurer, we're counting on you.

Treasurer _____ Members ____ Dues per person _____ KRW

Date	Details	Money in	Money out	Balance

Spot something wrong? Let us know · admin@amudena.net · amudena.net

Info: Korea Tourism Organization TourAPI · Ministry of the Interior and Safety lodging & farm/fishing-village guesthouse data · Nationwide Traditional Market Standard Data (Public Data Portal) | Photos: Korea Tourism Organization (KOGL Type 1) | The intro sentences were newly written from the factual items in the data only.