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As of October 2026

Jinju-si

진주시 · jinjusi

You left your plans at home, right? Then you're all set.



Hi there!
I'm **Dokko**, your guide at Amudena.
I'm actually a burr seed, the kind that hitches a ride on passersby's clothes and travels.
This time, I'm sticking to you!

"Amudena" is Korean for "anywhere." Wherever the wheel lands, that's where you're going.



국립진주박물관 *guglibjinjubagmulgwan · Sight* · Photos: Korea Tourism Organization (KOGL Type 1)

Amudena travel rules



Just four promises before we go!

NO apps
Phone for calls and camera only! Let the rest take a nap.

NO reservations
Pick your stay and your meals when you get there. Kinda exciting, right?

NO GPS
Find your way with a paper map and by asking the locals.

NO expressways
National and local roads only. You see more when you go slow.

How to use this book



Stay 1 **Eat 1** **Café 1** **See 1** Stay 1, Eat 3, Café 1, See 2...
calling things by number is handy.
Like "Call Stay 3!"

- We haven't been there ourselves. But you can call and judge for yourself. So what will you choose?
- We left out prices on purpose. If you're curious... yep, call them.
- As of October 2026. Different from what you see? That's travel too!
- Bring your own paper map. I'm a seed, so I don't have one. I just stick on and go.

In a hurry? Start here

112	119	1330
Police	Fire & Ambulance	Tourist Info

Your embassy

U.S. Embassy (24h for emergencies)	02-397-4114
British Embassy	02-3210-5500
Embassy of Canada	02-3783-6000
Australian Embassy	02-2003-0100

Local tourist info centers

지수 승산마을 관광안내소 *jisu seungsanma-eul gwangwang-annaeso* EN	055-762-7449
진주관광안내소 *jinjugwangwang-annaeso* EN·中	055-749-7449

What's Jinju-si like?



I'll tell you just a little of what I know.

Walk the fortress beside the Namgang in Jinju. Jinju Fortress and the national museum share their stories.

Jinyangho has lake scenery, and the arboretum has plants. There is plenty beyond the ramparts too.

The Lee Seong-ja Art Museum is another option. History or paintings first today?

#Namgang #Fortress #Lake

This year's festival calendar

💡 **TIP!** Check festival schedules with the local tourism office.

Where to sleep?



I only picked places with phone numbers.
Whether there's a free room...
you'll have to call to find out!

💡 **TIP!** Addresses are kept in Korean so you can show them to locals.

Stay 1

언덕위에 하얀집 *eondeog-wi-e ha-yanjib · Accommodation*

In daepyeongmyeon, with rooms called mulsoli, balamsoli. Take your pick!

Tel	**010-3866-2063**
Rooms	mulsoli · balamsoli · saesoli · pulbeollesoli
Check-in	15:00
Address	경상남도 진주시 대평면 호반로 414-23

Stay 2

달그리고강 *dalgeuligogang · Accommodation*

Rooms include 105ho, 106ho. How about a night in daepyeongmyeon?

Tel	**010-5297-3571**
Rooms	105ho · 106ho
Check-in	14:00
Address	경상남도 진주시 대평면 호반로 405

Stay 3

골든비즈니스호텔 *goldeunbijeuniseuhotel · Accommodation*

In chungmugongdong. Choose from rooms called seutaendadeu deobeul, dileogseu deobeul.

Tel	**055-756-0031**
Rooms	Standard Double · Deluxe Double · Family Twin etc.
Check-in	15:00
Address	경상남도 진주시 에나로 101 (충무공동)

Stay 4

뉴라온스테이 *nyula-onseute-i · Accommodation*

One place to stay on yeongcheonganglo. Check-in is at 3 pm.

Tel	**055-751-1111**
Rooms	Western-style room
Check-in	15:00
Address	경상남도 진주시 영천강로 166 라온 스테이 인 페를라 2차

Where to sleep? (cont.)

Stay 5

동방관광호텔 *dongbanggwangwanghotel · Accommodation*

On nongaegil, with rooms called Standard, Suite. Take your pick!

Tel	**055-760-1700**
Rooms	Standard · Suite · Triple etc.
Check-in	15:00
Address	경상남도 진주시 논개길 103

What to eat?



I can't tell if they're famous, either.
Just remember one signature dish and go!
This guide also includes 2 cafés.

Eat 1

참진주면옥&금돼지집 *chamjinjumyeon-og&geumdwaejijib · Restaurant*

The signature is Cold noodles in broth, and there is Mixed cold noodles too. What will it be today?

Tel	**055-752-5253**
Signature	물냉면 *Mul Naengmyeon · Cold noodles in broth*
Also	bibim Cold noodles · Korean beef yugjeon · galbitang etc.
Hours	Weekdays: 10:00~21:50 · Break 15:00~17:00 · Last order 14:30, 21:20 Weekends: 10:00~21:50 · Break 15:30~17:00 · Last order 15:00, 21:20
Closed	Seollal and Chuseok days
Address	경상남도 진주시 초북로20번길 8 (초전동)

Eat 2

삼성패밀리뷔페 *samseongpaemillibwipe · Restaurant*

On jinjudaelo. Keep Buffet in mind here!

Tel	**055-757-6333**
Signature	뷔페 *bwipe · Buffet*
Hours	Weekdays: 11:30~14:00 (Last order 13:00) Weekends: 11:30~21:00 (Break 15:00~17:30)
Address	경상남도 진주시 진주대로 901

Eat 3

유정장어 *yujeongjang-eo · Restaurant*

On jinjuseonglo, for Grilled freshwater eel. Open all year, they say.

Tel	**055-746-9235**
Signature	민물장어구이 *minmuljang-eogu-i · Grilled freshwater eel*
Also	badaGrilled eel · jinjumemilCold noodles · jang-eoSweet-and-sour pork etc.
Hours	10:00~21:30 (Last order 21:00)
Closed	Open year-round
Address	경상남도 진주시 진주성로 2

Eat 4

진주통닭 *jinjutongdalg · Restaurant*

The signature is Fried food, and there is Braised chicken too. What will it be today?

Tel	**0507-1384-3771**
Signature	튀김 *twigim · Fried food*
Also	dalgjjim · dolitang · baegsug etc.
Hours	11:00~21:00 (Break 15:00~17:00)
Closed	Every Monday, except open on public-holiday Mondays
Address	경상남도 진주시 남강로29번길 15-20 (평거동)

What to eat? (cont.)

Café 1

하대동팥빙수 *hadaedongpatbingsu · Cafe*

Red-bean shaved ice—curious? This cafe is on dodonglo232beongil.

Tel	**055-756-3999**
Signature	팥빙수 *patbingsu · Red-bean shaved ice*
Also	danpatjug · nogchabingsu · kongbingsu etc.
Hours	Summer (months 5–9) 12:00–21:00; winter (months 10–4) 12:00–18:00
Closed	Open year-round
Address	경상남도 진주시 도동로232번길 17

Café 2

이늘카페 *ineulkape · Cafe*

A cafe on geumsansunhwanlo402beongil, with Black-sesame cream coffee as its signature. Keep that name in mind!

Tel	**0507-1379-0254**
Signature	흑임자 크림커피 *heug-imja keulimkeopi · Black-sesame cream coffee*
Also	amelikano · malchala-tte · jamongti etc.
Hours	11:00~21:00
Closed	Open year-round
Address	경상남도 진주시 금산순환로402번길 11

Where to go?



I picked just 5 spots.
We'll meet the rest on the road.

See 1

진주성 *jinjuseong · Sight*

Explore the stone fortress beside the Namgang River and its historic interior.

Time	**Summer (months 3–10) 05:00–23:00; winter (months 11–2) 05:00–22:00**
Closed	Open year-round
Address	경상남도 진주시 남강로 626

See 2



국립진주박물관 *guglibjinjubagmulgwan · Sight*

Explore exhibitions about the Imjin War and regional history inside Jinju Fortress. Curious about the stories here?

Time	**09:00~18:00 (last entry 17:30)**
Closed	Every Monday, or the first following weekday if Monday is a public holiday; January 1; Seollal and Chuseok days
Address	경상남도 진주시 남강로 626-35

See 3

진양호 공원 (진양호 전망대, 동물원) *jin-yangho gong-won (jin-yangho jeonmangdae, dongmul-won) · Sight*

Explore the Jin-yang Lake lookout and lakeside park.

Time	**Children's rural-theme activity centre: 09:00–18:00 (lunch break 12:00–13:00). Jin-yang Lake Zoo: summer (months 3–10) 09:00–18:00 (last entry 17:00); winter (months 11–2) 09:00–17:00 (last entry 16:00).**
Closed	Children's rural-theme activity centre: Tuesdays, January 1, Seollal and Chuseok holiday periods. Jin-yang Lake Zoo: Tuesdays, or the following day if Tuesday is a statutory holiday.
Address	경상남도 진주시 남강로1번길 96-6 (판문동)

Where to go? (cont.)

See 4

경상남도수목원 *gyeongsangnamdosumog-won · Sight*

An arboretum introducing southern-region trees and themed gardens.

Time	**Summer (months 3–10) 09:00–18:00 (last entry 17:00); winter (months 11–2) 09:00–17:00 (last entry 16:00)**
Closed	Every Monday, or the following day if Monday is a public holiday; January 1; Seollal and Chuseok
Address	경상남도 진주시 이반성면 수목원로 386

See 5

진주시립이성자미술관 *jinjusilib-iseongjamisulgwan · Sight*

Explore Rhee Seund-ja's art and exhibitions beside the Yeongcheongang River. Curious about the stories here?

Time	**Months 3–10: 09:00–18:00 (last entry 17:30); months 11–2: 10:00–17:00 (last entry 16:30)**
Closed	Every Monday, or the following day if Monday is a public holiday; January 1; Seollal and Chuseok
Address	경상남도 진주시 에나로128번길 14 (충무공동)

Don't miss it on market day



saeseobusijang: days ending in 2 or 7!
ilbanseongsijang: days ending in 3 or 8!
A town visit needs a market stop, right?

새서부시장 *saeseobusijang · Market*

Market days	**Every month on the 2·7·12·17·22·27**
Type	Permanent market
Sells	Produce, Meat and livestock products, Seafood, Processed foods, Shoes, Household goods, Eateries
Stalls	141
Address	경상남도 진주시 진주대로1175번길16-1

일반성시장 *ilbanseongsijang · Market*

Market days	**Every month on the 3·8·13·18·23·28**
Type	Permanent market + 5-day market (days ending in 3 and 8)
Sells	Produce, meat, seafood, processed foods, clothing, shoes, household goods, eateries, neighborhood services
Stalls	51
Address	경상남도 진주시 일반성면 동부로1993번길 27

💡 **TIP!** There may be markets not listed here. Ask a local, "여기 장 언제 서요? (yeo-gi jang eon-je seo-yo?)"

Ask the locals



The answers aren't in this book.
The locals know the real ones.

💡**TIP!** Show the Korean sentence as is, or read it out loud.

Q1 **물냉면는 동네 분들이 어느 집에서 즐겨 드세요?**
mulnaengmyeonneun dongne bundeul-i eoneu jib-eseo jeulgyeo deuse-yo?
Where do locals like to go for Cold noodles in broth?

Q2 **진주성 구경은 어디서부터 시작하면 좋아요?**
jinjuseong gugyeong-eun eodiseobuteo sijaghamyeon joh-a-yo?
Where is a good place to start exploring jinjuseong?

Q3 **국립진주박물관에 가면 뭘 꼭 봐야 해요?**
guglibjinjubagmulgwan-e gamyeon mwol kkog bwa-ya hae-yo?
What should we be sure to see at guglibjinjubagmulgwan?

Q4 **새서부시장에 가면 뭘 먹어 봐야 해요?**
saeseobusijang-e gamyeon mwol meog-eo bwa-ya hae-yo?
What should we try to eat at saeseobusijang?

Q5 **팥빙수 맛이 궁금해요. 드셔 보셨어요?**
patbingsu mas-i gunggeumhae-yo. deusyeo bosyeoss-eo-yo?
I am curious about Red-bean shaved ice. Have you tried it?

Q6 **진양호 공원 (진양호 전망대, 동물원) 근처에도 들러 볼 만한 곳이 있어요?**
jin-yangho gong-won (jin-yangho jeonmangdae, dongmul-won) geuncheo-edo deulleo bol manhan gos-i iss-eo-yo?
Is there anywhere else worth stopping by near jin-yangho gong-won (jin-yangho jeonmangdae, dongmul-won)?

Dues ledger



Keep money talk tidy!
Treasurer, we're counting on you.

Treasurer _____ Members ____ Dues per person _____ KRW

Date	Details	Money in	Money out	Balance

Spot something wrong? Let us know · admin@amudena.net · amudena.net

Sources: KTO VisitKorea · MOIS accommodation licensing · Korea Public Data Portal markets and tourism offices
국립진주박물관: ⓒ한국관광공사 사진갤러리-한국관광공사 김지호 (KOGL Type 1) · 1918003201907002k