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As of October 2026

Jinan-gun

진안군 · Jinan-gun

You left your plans at home, right? Then you're all set.



Hi there!
I'm **Dokko**, your guide at Amudena.
I'm actually a burr seed, the kind that hitches a ride on passersby's clothes and travels.
This time, I'm sticking to you!

"Amudena" is Korean for "anywhere." Wherever the wheel lands, that's where you're going.



마이산 탑사 *Maisan Tapsa · Maisan Stone Tower Temple* · Photos: Korea Tourism Organization (KOGL Type 1)

Amudena travel rules



Just four promises before we go!

NO apps
Phone for calls and camera only! Let the rest take a nap.

NO reservations
Pick your stay and your meals when you get there. Kinda exciting, right?

NO GPS
Find your way with a paper map and by asking the locals.

NO expressways
National and local roads only. You see more when you go slow.

How to use this book



Stay 1 **Eat 1** **Café 1** **See 1** Stay 1, Eat 3, Café 1, See 2...
calling things by number is handy.
Like "Call Stay 3!"

- We haven't been there ourselves. But you can call and judge for yourself. So what will you choose?
- We left out prices on purpose. If you're curious... yep, call them.
- As of October 2026. Different from what you see? That's travel too!
- Bring your own paper map. I'm a seed, so I don't have one. I just stick on and go.

In a hurry? Start here

112	119	1330
Police	Fire & Ambulance	Tourist Info

Your embassy

U.S. Embassy (24h for emergencies)	02-397-4114
British Embassy	02-3210-5500
Embassy of Canada	02-3783-6000
Australian Embassy	02-2003-0100

Local tourist info centers

마이산남부관광안내소 *Maisan South Tourist Info* EN·中	063-430-2651
마이산북부관광안내소 *Maisan North Tourist Info* EN·中	063-433-2652

What's Jinan-gun like?



I'll tell you just a little of what I know.

A mountain town up on a high plateau. Its symbol is Maisan, two peaks sticking up like a horse's ears!

South of Maisan is Tapsa, packed with stone towers. North, in Ancheon-myeon, is the big Yongdam Dam.

It's famous for red ginseng too. The Jinan Red Ginseng Festival is held in September!

#Maisan #Jinan Plateau #Jinan red ginseng

This year's festival calendar

8.29 – 9.19	트레저헌터 in 진안	*Teurejeo Heonteo in Jinan · Treasure Hunter in Jinan*
9.18 – 9.20	진안홍삼축제	*Jinan Hongsam Chukje · Jinan Red Ginseng Festival*
10.10 – 10.11	2026 진안고원 포레스티벌	*2026 Jinan Gowon Poreseutibeol · 2026 Jinan Plateau Forestival*

💡 **TIP!** Dates change every year. Quietly check with 1330 before you go.

Where to sleep?



I only picked places with phone numbers.
Whether there's a free room...
you'll have to call to find out!

💡 **TIP!** Addresses are kept in Korean so you can show them to locals.

Stay 1

화이트모텔 *Hwaiteu Motel · White Motel*

On Dongsang-jucheon-ro in Jucheon-myeon. Same road as the Unilam Banilam Cloud Bridge. Check-in is 2 p.m.

Tel	**063-432-5337**
Check-in	14:00
Address	전북특별자치도 진안군 주천면 동상주천로 1648

Stay 2

데미샘힐링빌리지1 *Demisaem Hilling Billiji 1 · Demisaem Healing Village 1*

A rural guesthouse on Baekjang-ro in Baegun-myeon. 4 rooms, and just like the name says, it's in the same township as Demisaem.

Tel	**063-432-3144**
Type	Rural guesthouse
Rooms	4 rooms
Address	전북특별자치도 진안군 백운면 백장로 538, 데미샘 힐링 빌리지1
	Licensed 2017

Stay 3

홍삼빌 *Hongsam Bil · Red Ginseng Villa*

On Oesayang-gil in Jinan-eup. Red ginseng right in the name! It has as many as 43 rooms.

Tel	**063-786-8833**
Type	Inn (yeogwan)
Rooms	43 rooms
Address	전북특별자치도 진안군 진안읍 외사양길 16-14, 홍삼빌
	Licensed 2009

Stay 4

데미샘큰바위펜션 *Demisaem Keunbawi Pensyeon · Demisaem Big Rock Pension*

On Baekjang-ro in Baegun-myeon, the same road as 'Demisaem Healing Village 1'. Check-in is 3 p.m.

Tel	**063-433-4978**
Check-in	15:00
Address	전북특별자치도 진안군 백운면 백장로 407

Where to sleep? (cont.)

Stay 5

나도민박 *Nado Minbak · Me-Too Guesthouse*

A rural guesthouse on Seonam-gil in Jucheon-myeon. Just 1 room, and it's a new place licensed in 2025!

Tel	**063-432-1703**
Type	Rural guesthouse
Rooms	1 room
Address	전북특별자치도 진안군 주천면 선암길 29-2
	Licensed 2025

What to eat?



I can't tell if they're famous, either.
Just remember one signature dish and go!
This guide also includes 2 cafés.

Eat 1

진안관 *Jinan-gwan · Jinan House*

A restaurant in Jinan-eup. Bulnak jeongol is the signature, and they have beef bulgogi and galbitang too. Closed on holidays.

Tel	**063-433-2629**
Signature	불낙전골 *Bulnak Jeongol · bulgogi and octopus hotpot*
Also	Beef bulgogi · bulgogi and octopus hotpot · galbitang, etc.
Hours	09:00~20:00
Closed	Major holidays (Seollal, Chuseok)
Address	전북특별자치도 진안군 진안읍 진장로 21

Eat 2

안천각 *Ancheongak*

A Chinese restaurant in Ancheon-myeon. The signature is mul-jjajang! They have jjamppong too. Closed Saturdays.

Tel	**063-432-5855**
Signature	물짜장 *Mul-jjajang · soupy jjajang noodles*
Also	Jjamppong · udon · fried rice, etc.
Hours	11:00~19:30 (break 14:00~17:00)
Closed	Closed Saturdays · Lunar New Year & Chuseok holidays
Address	전북특별자치도 진안군 안천면 진무로 2993

Eat 3

운일암일번지식당 *Unilam Ilbeonji Sikdang · Unilam No. 1 Restaurant*

A restaurant in Daebul-ri, Jucheon-myeon. Dak-baeksuk is the signature, and they have marsh snail hangover soup too. Open every day!

Tel	**010-5431-7152**
Signature	닭백숙 *Dak-baeksuk · Whole chicken boiled in broth*
Also	Spicy braised chicken · mushroom hotpot · marsh snail hangover soup · cheonggukjang, etc.
Hours	11:00~18:00
Closed	Open year-round
Address	전북특별자치도 진안군 주천면 대불리 78-2

Eat 4

진안고원한국관 *Jinan Gowon Hanguk-gwan · Jinan Plateau Korea House*

A black pork place on Maisan-ro. The black pork bulgogi set is the signature, they say. Closed Tuesdays.

Tel	**0507-1397-1158**
Signature	흑돼지 불고기 정식 A세트 *Heukdwaeji Bulgogi Jeongsik A Set · black pork bulgogi set meal A*
Also	Jinan Plateau black pork belly · black pork stone-grilled rib set A, etc.
Hours	10:00~20:30 · break 15:00~17:00 · last order 19:30 No break on weekends
Closed	Closed Tuesdays
Address	전북특별자치도 진안군 마이산로 150

What to eat? (cont.)

Café 1

마이산힐링하우스 앤 카페 *Maisan Hilling Hauseu aen Kape · Maisan Healing House & Café*

A café on Maisan-ro in Jinan-eup. The signature is, believe it or not, a black pork red ginseng cheese roll cutlet! Open every day.

Tel	**0507-1483-7301**
Signature	수제 흑돼지 홍삼치즈롤돈까스 *Suje Heukdwaeji Hongsam Chijeu Rol Donkkaseu · handmade black pork red ginseng cheese roll cutlet*
Also	Shrimp pilaf · ginseng Cajun chicken salad · Sanuki udon, etc.
Hours	09:00~21:00
Closed	Open year-round
Address	전북특별자치도 진안군 진안읍 마이산로 228-10

Café 2

기배기 카페 *Gibaegi Kape · Gibaegi Café*

A café in Sangjeon-myeon. The panne red bean porridge set is the signature, and they have tiramisu too. Open every day.

Tel	**0507-1303-5244**
Signature	빠네단팥죽 세트 *Ppane Danpatjuk Set · red bean porridge in a bread bowl set*
Also	Croffle waffle set · handmade Italian tiramisu · Americano, etc.
Hours	09:00~19:00 (last order 18:00)
Closed	Open year-round
Address	전북특별자치도 진안군 상전면 진성로 373-20

Where to go?



I picked just 5 spots.
We'll meet the rest on the road.

See 1



마이산 탑사 *Maisan Tapsa · Maisan Stone Tower Temple*

A temple at the southern foot of Maisan in Maryeong-myeon. Just like the name, it's packed with stone towers!

Time	**Summer (Mar–Nov): 08:00~18:30** **Winter (Dec–Feb): 08:00~18:00**
Closed	Open year-round
Address	전북특별자치도 진안군 마령면 마이산남로 367

See 2



운일암반일암 구름다리 *Unilam Banilam Gureum Dari · Unilam Banilam Cloud Bridge*

A cloud bridge on Dongsang-jucheon-ro in Jucheon-myeon. Same road as 'White Motel'.

Time	**08:00~19:00**
Closed	Open year-round
Address	전북특별자치도 진안군 주천면 동상주천로 1888

See 3



데미샘 *Demisaem · Demi Spring*

A spring in Baegun-myeon. The lodgings 'Demisaem Healing Village 1' and 'Demisaem Big Rock Pension' are named after it too!

Time	**Open anytime**
Closed	Open year-round
Address	전북특별자치도 진안군 백운면 데미샘1길 172

Where to go? (cont.)

See 4



용담댐 물 문화관 *Yongdam Daem Mul Munhwa-gwan · Yongdam Dam Water Culture Center*

The water culture center of Yongdam Dam, on Anyong-ro in Ancheon-myeon. The mul-jjajang spot 'Ancheongak' is in Ancheon-myeon too.

Time	**10:00~17:00**
Closed	Closed Sundays and Mondays · Seollal and Chuseok days
Address	전북특별자치도 진안군 안천면 안용로 747

See 5



부귀 메타세쿼이아길 *Bugwi Metasekwoia-gil · Bugwi Metasequoia Road*

A metasequoia tree road in Bugwi-myeon. Take a slow walk between the tall trees.

Time	**Open anytime**
Closed	Open year-round
Address	전북 진안군 부귀면 세동리 68-1

Don't miss it on market day



For Jinan Gowon Market, market days are the ones with a 4 or a 9!
There's a permanent market too, so you can look around on other days.

진안고원시장 *Jinan Gowon Sijang · Jinan Plateau Market*

Market days	**Every month on the 4·9·14·19·24·29**
Type	Permanent market + '4' market days
Sells	Produce, meat, seafood, processed foods, clothing, shoes, household goods, eateries
Stalls	70
Address	전북특별차치도 진안군 진안읍시장1길16

💡 **TIP!** There may be markets not listed here. Ask a local, "여기 장 언제 서요? (yeo-gi jang eon-je seo-yo?)"

Ask the locals



The answers aren't in this book.
The locals know the real ones.

💡**TIP!** Show the Korean sentence as is, or read it out loud.

Q1 **마이산은 어디서 봐야 말 귀처럼 제일 잘 보여요?**
ma-i-san-eun eo-di-seo bwa-ya mal gwi-cheo-reom je-il jal bo-yeo-yo?
Where should I look at Maisan so it looks most like horse ears?

Q2 **탑사 돌탑은 누가 쌓은 거예요?**
tap-sa dol-tap-eun nu-ga ssa-eun geo-ye-yo?
Who stacked the stone towers at Tapsa?

Q3 **진안 홍삼은 어디서 사야 좋아요?**
ji-nan hong-sam-eun eo-di-seo sa-ya jo-a-yo?
Where's a good place to buy Jinan red ginseng?

Q4 **물짜장은 그냥 짜장이랑 뭐가 달라요?**
mul-jja-jang-eun geu-nyang jja-jang-i-rang mwo-ga dal-la-yo?
How is mul-jjajang different from regular jjajang?

Q5 **흑돼지는 어떻게 먹는 게 제일 맛있어요?**
heuk-dwae-ji-neun eo-tteo-ke meong-neun ge je-il ma-si-sseo-yo?
What's the tastiest way to eat black pork?

Q6 **여기 사람들만 아는 해 지는 자리가 있어요?**
yeo-gi sa-ram-deul-man a-neun hae ji-neun ja-ri-ga i-sseo-yo?
Is there a sunset spot only locals know?

Dues ledger



Keep money talk tidy!
Treasurer, we're counting on you.

Treasurer _____ Members ____ Dues per person _____ KRW

Date	Details	Money in	Money out	Balance

Spot something wrong? Let us know · admin@amudena.net · amudena.net

Info: Korea Tourism Organization TourAPI · Ministry of the Interior and Safety lodging & farm/fishing-village guesthouse data · Nationwide Traditional Market Standard Data (Public Data Portal) | Photos: Korea Tourism Organization (KOGL Type 1) | The intro sentences were newly written from the factual items in the data only.