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As of October 2026

Jeungpyeong-gun

증평군 · Jeungpyeong-gun

You left your plans at home, right? Then you're all set.



Hi there!
I'm **Dokko**, your guide at Amudena.
I'm actually a burr seed, the kind that hitches a ride on passersby's clothes and travels.
This time, I'm sticking to you!

"Amudena" is Korean for "anywhere." Wherever the wheel lands, that's where you're going.



증평 좌구산천문대 *Jeungpyeong Jwagusan Cheonmundae · Jwagusan Observatory, Jeungpyeong* · Photos: Korea Tourism Organization (KOGL Type 1)

Amudena travel rules



Just four promises before we go!

NO apps
Phone for calls and camera only! Let the rest take a nap.

NO reservations
Pick your stay and your meals when you get there. Kinda exciting, right?

NO GPS
Find your way with a paper map and by asking the locals.

NO expressways
National and local roads only. You see more when you go slow.

How to use this book



Stay 1 **Eat 1** **Café 1** **See 1** Stay 1, Eat 3, Café 1, See 2...
calling things by number is handy.
Like "Call Stay 3!"

- We haven't been there ourselves. But you can call and judge for yourself. So what will you choose?
- We left out prices on purpose. If you're curious... yep, call them.
- As of October 2026. Different from what you see? That's travel too!
- Bring your own paper map. I'm a seed, so I don't have one. I just stick on and go.

In a hurry? Start here

112	119	1330
Police	Fire & Ambulance	Tourist Info

Your embassy

U.S. Embassy (24h for emergencies)	02-397-4114
British Embassy	02-3210-5500
Embassy of Canada	02-3783-6000
Australian Embassy	02-2003-0100

What's Jeungpyeong-gun like?



I'll tell you just a little of what I know.

A small county in the very middle of Chungcheongbuk-do. On the slopes of Jwagusan there's an observatory and a 230 m suspension bridge.

Famous for ginseng. At the Ginseng Culture Center you can even try a red ginseng foot bath!

The Jeungpyeong Jangtteul Field Song Festival is in June. Belle Forêt Resort in Doan-myeon has a ranch too.

#Jwagusan Observatory #Jeungpyeong ginseng #Belle Forêt

This year's festival calendar

6.13 – 6.14	증평장뜰들노래축제 *Jeungpyeong Jangtteul Deullorae Chukje · Jeungpyeong Jangtteul Field Song Festival*	

💡 **TIP!** Dates change every year. Quietly check with 1330 before you go.

Where to sleep?



I only picked places with phone numbers.
Whether there's a free room...
you'll have to call to find out!

💡 **TIP!** Addresses are kept in Korean so you can show them to locals.

Stay 1

마중호텔 *Majung Hotel · Welcome Hotel*

A hotel on Jungbu-ro in Jeungpyeong-eup. Licensed in 2021, 23 rooms.

Tel	**043-836-4033**
Type	Motel-style inn
Rooms	23 rooms
Address	충청북도 증평군 증평읍 중부로 2315, 마중호텔 Licensed 2021

Stay 2

벨라고 콘도(bellelago condo) *Bellelago Condo · Bellelago Condo*

A condo at Belle Forêt Resort in Doan-myeon. With 175 rooms it's the biggest here, and Belle Forêt Ranch is right next door!

Tel	**043-926-1000**
Type	Resort condominium
Rooms	175 rooms
Address	충청북도 증평군 도안면 벨포레길 408 Licensed 2020

Stay 3

밤티민박 *Bamti Minbak · Bamti Guesthouse*

A rural guesthouse on Bamti-gil in Jeungpyeong-eup. Cozy, with 3 rooms.

Tel	**043-838-5578**
Type	Rural guesthouse
Rooms	3 rooms
Address	충청북도 증평군 증평읍 밤티길 20 Licensed 2020

Stay 4

증평리모텔 *Jeungpyeong-ri Motel*

A motel on Soemaru 2-gil in Jeungpyeong-eup. 34 rooms.

Tel	**043-838-1616**
Type	Lodging (other)
Rooms	34 rooms
Address	충청북도 증평군 증평읍 쇠마루2길 97 Licensed 2017

Where to sleep? (cont.)

Stay 5

금성여관 *Geumseong Yeogwan · Venus Inn*

An inn on Witjangtteul-gil in Jeungpyeong-eup. A homey place with 8 rooms.

Tel	**043-836-3252**
Type	Motel-style inn
Rooms	8 rooms
Address	충청북도 증평군 증평읍 윗장뜰길 32-1
	Licensed 2015

What to eat?



I can't tell if they're famous, either.
Just remember one signature dish and go!
This guide also includes 2 cafés.

Eat 1

해성 *Haeseong*

A plain beef rib place on Chungcheong-daero in Jeungpyeong-eup. Fresh pork belly and marbled rib meat too! Open year-round.

Tel	**043-838-3939**
Signature	생갈비 *Saeng-galbi · Unmarinated grilled beef ribs*
Also	Fresh pork belly · Special marbled rib meat · Special cuts, etc.
Hours	11:00~21:00 · Last order 20:30
Closed	Open year-round
Address	충청북도 증평군 증평읍 충청대로 1603

Eat 2

일미분식 *Ilmi Bunsik · Ilmi Snack Bar*

A snack bar known for jjolmyeon. Fried dumplings and ramyeon with rice cakes too! Closed Wednesdays and Sundays.

Tel	**043-836-3478**
Signature	쫄면 *Jjolmyeon · Chewy spicy cold noodles*
Also	Ramyeon · Fried dumplings · Meat dumplings · Ramyeon with rice cakes, etc.
Hours	11:00~19:00
Closed	Closed Wednesdays & Sundays
Address	충청북도 증평군 신교길 36

Eat 3

함지박소머리국밥 *Hamjibak Someori Gukbap · Hamjibak Beef Head Soup*

A beef head soup place on Yeokjeon-ro. They have a beef head hot pot too. From 9:30 a.m., closed Sundays.

Tel	**043-836-5675**
Signature	소머리국밥 *Someori-gukbap · Beef head soup with rice*
Also	Suyuk (boiled sliced beef) · Beef head hot pot, etc.
Hours	09:30~21:00 (Break 15:00~16:00)
Closed	Closed Sundays
Address	충청북도 증평군 역전로 17

Eat 4

두남자와어머니청국장 *Du Namjawa Eomeoni Cheonggukjang · Two Men and Mom's Cheonggukjang*

The signature is a set with cheonggukjang, stone-pot rice and spicy stir-fried pork. Closed Thursdays.

Tel	**043-836-7753**
Signature	제육볶음+청국장+돌솥밥 *Jeyuk-bokkeum + Cheonggukjang + Dolsotbap · Spicy stir-fried pork + fermented soybean stew + stone-pot rice*
Also	Braised hairtail + cheonggukjang + stone-pot rice · Braised mackerel + cheonggukjang + stone-pot rice, etc.
Hours	11:00~20:30 · Break 14:30~17:00 · Last order 19:30
Closed	Closed Thursdays
Address	충청북도 증평군 초중2길 4 두남자와 어머니 청국장

What to eat? (cont.)

Café 1

이와카페 *Iwa Kape · Iwa Café*

A café at Mudeungsan Square. They have Iwa latte and brown sugar milk tea too. Till 9 p.m., year-round!

Tel	**0507-1346-3567**
Signature	아메리카노 *Americano · Americano*
Also	Real whole grapefruit drink · Iwa latte · Café latte · Iwa einspänner · Brown sugar milk tea, etc.
Hours	10:00~21:00
Closed	Open year-round
Address	충청북도 증평군 증안지길 155 무등산광장

Café 2

카페 무무 *Kape Mumu · Café Mumu*

A café on Insam-ro in Doan-myeon. Strawberry milk is the signature, and they have grill-it-yourself cheese too!

Tel	**0507-1405-0748**
Signature	딸기 우유 *Ttalgi uyu · Strawberry milk*
Also	Blueberry yogurt · Grilled cheese (to grill yourself) · Peach ade, etc.
Hours	11:00~19:00
Closed	Seollal & Chuseok holidays
Address	충청북도 증평군 도안면 인삼로 743

Where to go?



I picked just 5 spots.
We'll meet the rest on the road.

See 1



증평 좌구산천문대 *Jeungpyeong Jwagusan Cheonmundae · Jwagusan Observatory, Jeungpyeong*

An observatory on Jwagusan. It has a 356 mm refracting telescope, said to be the biggest in Korea. Closed Mondays.

Time	**Summer (Apr–Oct): 10:00~22:00 · Breaks 12:00~13:00, 17:30~19:30 · Last entry 20:30** **Winter (Nov–Mar): 10:00~21:00 · Breaks 12:00~13:00, 17:00~19:00 · Last entry 19:30**
Closed	Closed Mondays (if Monday is a public holiday, closed the next day) · Jan 1 · Seollal & Chuseok holidays
Address	충청북도 증평군 증평읍 솟점말길 187

See 2



증평 좌구산 명상구름다리 *Jeungpyeong Jwagusan Myeongsang Gureumdari · Jwagusan Meditation Cloud Bridge, Jeungpyeong*

A 230 m suspension bridge across a deep gorge. It closes on rainy or very windy days.

Time	**Summer: 09:00~19:00** **Winter: 09:00~18:00**
Closed	Closed in rain, strong wind or snow, or when needed for forest management
Address	충청북도 증평군 증평읍 솟점말길 107

Where to go? (cont.)

See 3



블랙스톤 벨포레 목장 *Blackstone Belle Forêt Mokjang · Blackstone Belle Forêt Ranch*

A ranch with sheepdog shows, animal feeding, and even horse riding. Open year-round.

Time	**Summer (Mar–Nov): 10:00~18:00 (Tickets until 17:30)** **Winter (Dec–Feb): Weekdays 10:00~17:00 (Tickets until 16:30) · Weekends & holidays 10:00~17:30 (Tickets until 17:00)**
Closed	Open year-round
Address	충청북도 증평군 도안면 벨포레길 400

See 4



연암지질생태공원 *Yeonam Jijil Saengtae Gongwon · Yeonam Geological Eco-Park*

A park with a 2 km deck path around a reservoir. There's a suspension bridge, and you can see all kinds of rock.

Time	**Open anytime**
Closed	Open year-round
Address	충청북도 증평군 도안면 노암리 827-1

See 5



증평인삼문화센터 *Jeungpyeong Insam Munhwa Senteo · Jeungpyeong Ginseng Culture Center*

An exhibition hall for Jeungpyeong ginseng. Book the red ginseng foot bath in advance. Open year-round.

Time	**09:00~18:00 (Break 12:00~13:00)**
Closed	Open year-round
Address	충청북도 증평군 증평읍 중부로 2451

Don't miss it on market day



Markets are the best way to see the neighborhood.
Jeungpyeong Jangtteul Market on days with a 1 or 6!

증평장뜰시장 *Jeungpyeong Jangtteul Sijang · Jeungpyeong Jangtteul Market*

Market days	**Every month on the 1·6·11·16·21·26·31**
Type	Permanent market
Sells	Produce, meat, seafood, processed foods, clothing, shoes, household goods, restaurants, local services
Stalls	89
Address	충청북도 증평군 증평읍 장뜰로 58-1

💡 **TIP!** There may be markets not listed here. Ask a local, "여기 장 언제 서요? (yeo-gi jang eon-je seo-yo?)"

Ask the locals



The answers aren't in this book.
The locals know the real ones.

💡**TIP!** Show the Korean sentence as is, or read it out loud.

Q1 **증평 인삼은 어디서 사는 게 좋아요?**
jeung-pyeong in-sa-meun eo-di-seo sa-neun ge jo-a-yo?
Where's a good place to buy Jeungpyeong ginseng?

Q2 **좌구산천문대에서 별 보려면 몇 시에 가야 해요?**
jwa-gu-san-cheon-mun-dae-e-seo byeol bo-ryeo-myeon myeot si-e ga-ya hae-yo?
What time should I go to Jwagusan Observatory to see stars?

Q3 **명상구름다리는 어디서부터 걸어가요?**
myeong-sang-gu-reum-da-ri-neun eo-di-seo-bu-teo geo-reo-ga-yo?
Where do I start walking to the Meditation Cloud Bridge?

Q4 **장뜰들노래축제 때는 뭘 해요?**
jang-tteul-deul-lo-rae-chuk-je ttae-neun mwol hae-yo?
What happens at the Jangtteul Field Song Festival?

Q5 **보강천 미루나무숲은 언제가 제일 예뻐요?**
bo-gang-cheon mi-ru-na-mu-su-peun eon-je-ga je-il ye-ppeo-yo?
When is the Bogangcheon poplar forest at its prettiest?

Q6 **여기 사람들만 아는 맛집이 있어요?**
yeo-gi sa-ram-deul-man a-neun mat-ji-bi i-sseo-yo?
Is there a restaurant only locals know about?

Dues ledger



Keep money talk tidy!
Treasurer, we're counting on you.

Treasurer _____ Members ____ Dues per person _____ KRW

Date	Details	Money in	Money out	Balance

Spot something wrong? Let us know · admin@amudena.net · amudena.net

Info: Korea Tourism Organization TourAPI · Ministry of the Interior and Safety lodging & farm/fishing-village guesthouse data · Nationwide Traditional Market Standard Data (Public Data Portal) | Photos: Korea Tourism Organization (KOGL Type 1) | The intro sentences were newly written from the factual items in the data only.