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As of October 2026

Jeongeup-si

정읍시 · Jeongeup-si

You left your plans at home, right? Then you're all set.



Hi there!
I'm **Dokko**, your guide at Amudena.
I'm actually a burr seed, the kind that hitches a ride on passersby's clothes and travels.
This time, I'm sticking to you!

"Amudena" is Korean for "anywhere." Wherever the wheel lands, that's where you're going.



우화정(내장산) *Uhwajeong (Naejangsan) · Uhwajeong Pavilion (Naejangsan)* · Photos: Korea Tourism Organization (KOGL Type 1)

Amudena travel rules



Just four promises before we go!

NO apps
Phone for calls and camera only! Let the rest take a nap.

NO reservations
Pick your stay and your meals when you get there. Kinda exciting, right?

NO GPS
Find your way with a paper map and by asking the locals.

NO expressways
National and local roads only. You see more when you go slow.

How to use this book



Stay 1 **Eat 1** **Café 1** **See 1** Stay 1, Eat 3, Café 1, See 2...
calling things by number is handy.
Like "Call Stay 3!"

- We haven't been there ourselves. But you can call and judge for yourself. So what will you choose?
- We left out prices on purpose. If you're curious... yep, call them.
- As of October 2026. Different from what you see? That's travel too!
- Bring your own paper map. I'm a seed, so I don't have one. I just stick on and go.

In a hurry? Start here

112	119	1330
Police	Fire & Ambulance	Tourist Info

Your embassy

U.S. Embassy (24h for emergencies)	02-397-4114
British Embassy	02-3210-5500
Embassy of Canada	02-3783-6000
Australian Embassy	02-2003-0100

Local tourist info centers

정읍종합관광안내센터 *Jeongeup Tourist Information Center* EN·日·中	063-536-6776
내장산관광안내소 *Naejangsan Tourist Info* EN·中	063-537-1330
정촌가요특구 안내소 *Jeongchon Song Zone Info* 日	063-533-7922

What's Jeongeup-si like?



I'll tell you just a little of what I know.

This is Jeongeup in Jeollabuk-do, famous for Naejangsan's autumn leaves. In fall, the whole mountain turns red!

The Donghak Peasant Revolution started here, so there are lots of historic spots like Hwangtohyeon and the Jeon Bong-jun sites.

Downtown there's Ssanghwa Tea Street, and in Chilbo-myeon there's Museong Seowon, a World Heritage site.

#Naejangsan autumn leaves #Donghak Peasant Revolution #Ssanghwa tea

This year's festival calendar

💡 **TIP!** No festival info for this year yet. Asking a local is the fastest way.

Where to sleep?



I only picked places with phone numbers.
Whether there's a free room...
you'll have to call to find out!

💡 **TIP!** Addresses are kept in Korean so you can show them to locals.

Stay 1

달하노피곰 캡슐호텔 *Dalha Nopigom Kaepsyul Hotel · O Moon, Rise High Capsule Hotel*

A capsule hotel that opened in 2024. In Yeonji-dong, with 18 rooms.

Tel	**063-700-8200**
Type	Other lodging
Rooms	18 rooms
Address	전북특별자치도 정읍시 서부산업도로 287, 2동 2층 (연지동)
	Licensed 2024

Stay 2

나의살던고향민박 *Naui Saldeon Gohyang Minbak · My Old Hometown Guesthouse*

A countryside guesthouse in Ibam-myeon. Just 3 rooms. Maybe it feels like a hometown house, like the name says?

Tel	**063-534-9616**
Type	Rural guesthouse
Rooms	3 rooms
Address	전북특별자치도 정읍시 입암면 정읍남로 625-3
	Licensed 2019

Stay 3

더 쉼2(관광펜션) *Deo Swim 2 (Gwangwang Pensyeon) · The Rest 2 (Tourist Pension)*

A pension on Cheomdangwahak-ro in Ssangam-dong. 10 rooms.

Tel	**063-538-5882**
Type	Inn
Rooms	10 rooms
Address	전북특별자치도 정읍시 첨단과학로 768 (쌍암동)
	Licensed 2010

Stay 4

금오호텔 *Geumo Hotel*

A hotel that's held its spot in downtown Suseong-dong since 1986. It has 37 rooms!

Tel	**063-532-8881**
Type	Hotel
Rooms	37 rooms
Address	전북특별자치도 정읍시 중앙3길 11 (수성동)
	Licensed 1986

Where to sleep? (cont.)

Stay 5

달빛펜션모텔 *Dalbit Pensyeon Motel · Moonlight Pension Motel*

It's on Naejanghoban-ro. Licensed in 1979, so it must have welcomed autumn-leaf guests for quite a while!

Tel	**063-538-8186**
Type	Lodging (general)
Rooms	8 rooms
Address	전북특별자치도 정읍시 내장호반로 572 (내장동) Licensed 1979

Stay 6

더숨 *Deosum · The Breath*

A guesthouse on Sanhosu-gil in Sannae-myeon. 5 rooms.

Tel	**063-537-0821**
Type	Rural guesthouse
Rooms	5 rooms
Address	전북특별자치도 정읍시 산내면 산호수길 43 Licensed 2018

Stay 7

해오름황토팬션형민박 *Haeoreum Hwangto Paensyeonhyeong Minbak · Sunrise Red-Clay Pension-Style Guesthouse*

A red-clay, pension-style guesthouse. Same street as 'Korean Song Village Dalha': Jeongchon 1-gil!

Tel	**063-536-4900**
Type	Rural guesthouse
Rooms	5 rooms
Address	전북특별자치도 정읍시 정촌1길 103-10 (용산동) Licensed 2016

Stay 8

브람스펜션 *Beuramseu Pensyeon · Brahms Pension*

A small pension with 4 rooms on Naejangsan-ro.

Tel	**063-536-2242**
Type	Rural guesthouse
Rooms	4 rooms
Address	전북특별자치도 정읍시 내장산로 375 (부전동) Licensed 2015

What to eat?



I can't tell if they're famous, either.
Just remember one signature dish and go!
This guide also includes 2 cafés.

Eat 1

한국관 *Hanguk-gwan · Korea House*

A wild-greens set meal place on the way to Naejangsan. Open from 6:30 a.m.!

Tel	**063-538-7790**
Signature	산채정식 *Sanchae Jeongsik · wild mountain greens set meal*
Also	Deodeok root bulgogi set · Mushroom hotpot set · Wild greens bibimbap · Spicy beef soup, etc.
Hours	06:30~24:00
Closed	Open year-round
Address	전북특별자치도 정읍시 내장산로 920-1 (내장동)

Eat 2

새재가든 *Saejae Gadeun · Saejae Garden*

A boiled chicken soup place. They say it's only open May through August!

Tel	**010-6393-2948**
Signature	닭백숙 *Dak Baeksuk · whole boiled chicken soup*
Also	Spicy braised chicken · Lacquer-tree chicken soup · Jeju pork belly, etc.
Hours	10:00~17:00 Open May–August only
Closed	Every year, Sep–Apr
Address	전북특별자치도 정읍시 백학2길 133 (신정동)

Eat 3

녹원전통찻집 *Nogwon Jeontong Chatjip · Nogwon Traditional Teahouse*

A traditional teahouse known for ssanghwa-tang. Closed the 1st and 3rd Tuesdays.

Tel	**063-538-7887**
Signature	쌍화탕 *Ssanghwa-tang · herbal tonic tea*
Also	Jujube tea · Yam juice · Chrysanthemum tea, etc.
Hours	Mon–Sat: 10:30~22:00 · Last order 21:00 Sun: 12:00~22:00 · Last order 21:00
Closed	1st & 3rd Tuesdays of each month
Address	전북특별자치도 정읍시 수성3로 43-3 (수성동)

Eat 4

레스토랑마리서사본점 *Reseutorang Mariseosa Bonjeom · Restaurant Mariseosa (Main Branch)*

A restaurant with hamburg steak sets, spaghetti, and pork cutlet. Closed Mondays.

Tel	**063-538-6781**
Signature	이채세트 *Ichae Seteu*
Also	Hamburg steak set · Shrimp & mushroom cream spaghetti · Italian-style pork cutlet, etc.
Hours	11:00~22:00 (Last order 21:00)
Closed	Every Monday
Address	전북특별자치도 정읍시 수성택지4길 20-12

What to eat? (cont.)

Eat 5

삼부회관 *Sambu Hoegwan*

Signature is spicy stir-fried duck. Braised monkfish and catfish too! Break time 2:30–4:30 p.m.

Tel	**063-532-4315**
Signature	오리주물럭 *Ori Jumulleok · spicy stir-fried duck*
Also	Braised monkfish · Ginseng chicken soup · Braised catfish · Half-dried pollack, etc.
Hours	11:30~21:30 (Break 14:30~16:30)
Closed	2nd & 4th Sundays, Oct–Mar
Address	전북특별자치도 정읍시 수성택지5길 39 (수성동)

Eat 6

시골삼계탕전문점 *Sigol Samgyetang Jeonmunjeom · Country Samgyetang Specialty Shop*

Just like the name: a samgyetang place. They have boiled native chicken too, and no days off.

Tel	**063-536-5383**
Signature	삼계탕 *Samgyetang · ginseng chicken soup*
Also	Boiled native chicken · Spicy braised chicken
Hours	11:00 ~ 21:00
Closed	Open year-round
Address	전북특별자치도 정읍시 수성3로 39-7 시골삼계탕전문점

Eat 7

솜씨만두 정읍점 *Somssi Mandu Jeongeup-jeom · Handiwork Dumplings, Jeongeup branch*

Steamed dumplings are the signature. Closes at 7 p.m. and closed Sundays.

Tel	**063-531-5797**
Signature	찐만두 *Jjin Mandu · steamed dumplings*
Also	Pan-fried dumplings · Sujebi dumpling soup · Hand-torn noodle soup, etc.
Hours	11:00~19:00
Closed	Every Sunday
Address	전북특별자치도 정읍시 중앙로 162 고향집 식당

Eat 8

산골냉면 *Sangol Naengmyeon · Mountain Village Cold Noodles*

A cold noodle place. Closed October through March, so go when it's warm!

Tel	**0507-1413-6265**
Signature	물냉면 *Mul Naengmyeon · cold noodles in icy broth*
Also	Spicy mixed cold noodles · Pyongyang-style jumbo dumplings
Hours	10:00~19:30 (Last order 19:00)
Closed	Every year, Oct–Mar
Address	전북특별자치도 정읍시 내장산로 16-8 산골냉면

What to eat? (cont.)

Café 1

카페 샘샘 *Kape Saemsaem*

A cafe in Jeongu-myeon. Signature is 'Chogang Station Coffee', and they have a peanut cream latte too.

Tel	**0507-1467-5881**
Signature	초강역커피 *Chogang-yeok Keopi · Chogang Station Coffee*
Also	Peanut cream latte · Choco crispy rice · Egg sandwich, etc.
Hours	Weekdays 09:00~18:00 · Weekends 10:00~21:00
Closed	Open year-round
Address	전북특별자치도 정읍시 정우면 정신로 588

Café 2

제이포렛 *Jei Poret*

A cafe inside 'Deulkkot Madang' on Jeongeupsa-ro. Open every day.

Tel	**0507-1318-6008**
Signature	아메리카노 *Amerikano · Americano*
Also	Caffè latte · Caramel macchiato · Caffè mocha, etc.
Hours	Summer: 10:00~19:00 · Last order 18:15 Winter: 10:30~18:00
Closed	Open year-round
Address	전북특별자치도 정읍시 정읍사로 388 들꽃마당

Where to go?



I picked just 8 spots.
We'll meet the rest on the road.

See 1

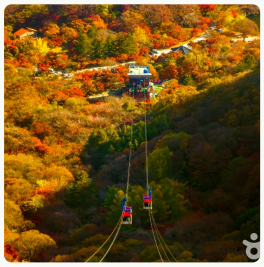


우화정(내장산) *Uhwajeong (Naejangsan) · Uhwajeong Pavilion (Naejangsan)*

A pavilion by the pond at the entrance to Naejangsan. A photo spot in leaf season!

Closed **Open year-round**
Address 전북특별자치도 정읍시 내장동 598-7

See 2



내장산 케이블카 *Naejangsan Keibeulka · Naejangsan Cable Car*

A cable car up Naejangsan. Save your legs and still get the view.

Time **08:00~17:30**
Closed Open year-round
Address 전북특별자치도 정읍시 내장산로 1179-11 (내장동)

See 3



무성서원 [유네스코 세계유산] *Museong Seowon · Museong Confucian Academy [UNESCO World Heritage]*

An old Confucian academy in Chilbo-myeon. It's a UNESCO World Heritage site!

Time **Always open**
Closed Open year-round
Address 전북특별자치도 정읍시 칠보면 원촌1길 44-12

See 4



정읍 피향정 *Jeongeup Pihyangjeong · Pihyangjeong Pavilion*

An old pavilion by a pond in Taein-myeon. Go when the lotus is in bloom.

Time **Always open**
Closed Open year-round
Address 전북특별자치도 정읍시 태인면 태산로 2951

Where to go? (cont.)

See 5

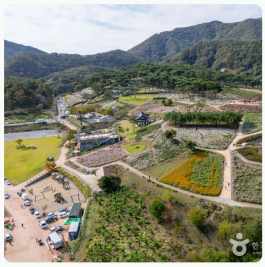


동학농민혁명기념관 *Donghak Nongmin Hyeongmyeong Ginyeomgwan · Donghak Peasant Revolution Memorial Hall*

A memorial hall for the Donghak Peasant Revolution at Hwangtohyeon in Deokcheon-myeon. Closed Mondays.

Time **10:00~18:00**
Closed Every Monday · January 1
Address 전북특별자치도 정읍시 덕천면 동학로 742

See 6



정읍 구절초 지방정원 *Jeongeup Gujeolcho Jibang Jeongwon · Jeongeup Korean Chrysanthemum Garden*

A Korean chrysanthemum garden in Sannae-myeon. In autumn, white flowers cover the hills.

Time **09:00~18:00**
Closed Open year-round
Address 전북특별자치도 정읍시 산내면 청정로 926-65

See 7



정읍 쌍화차거리 *Jeongeup Ssanghwacha Geori · Jeongeup Ssanghwa Tea Street*

A street lined with ssanghwa tea houses. Warm up with a cup!

Closed **10:00~22:00**
Address 전북특별자치도 정읍시 중앙1길 173 (장명동)

See 8



한국가요촌 달하 *Hanguk Gayochon Dalha · Korean Song Village Dalha*

Even the name says song village! Same street as Haeoreum Hwangto guesthouse: Jeongchon 1-gil. Closed Mondays.

Time **09:00~18:00**
Closed Every Monday
Address 전북특별자치도 정읍시 정촌1길 23-85 (신정동)

Don't miss it on market day



Saemgoeul Market is open every day.
Sintaein Market sets up on days with a 3 or an 8!

신태인시장 *Sintaein Sijang · Sintaein Market*

Market days	**Every month on the 3·8·13·18·23·28**
Type	Permanent market + 3-day market
Sells	Produce, meat, seafood, processed foods, clothing, shoes, household goods, eateries
Stalls	46
Address	전북특별차치도 정읍시 신태인읍 신태인2길 14

샘고을시장 *Saemgoeul Sijang · Saemgoeul Market*

Market days	**Daily**
Type	Permanent market
Sells	Produce, meat, seafood, processed foods, clothing, shoes, household goods, eateries
Stalls	250
Address	전북특별차치도 정읍시 태평6길 25

정읍연지시장 *Jeongeup Yeonji Sijang · Jeongeup Yeonji Market*

Market days	**Daily**
Type	Permanent market
Sells	Produce, meat, seafood, processed foods, clothing, shoes, household goods, eateries
Stalls	39
Address	전북특별차치도 정읍시 연지시장 3길 50-9외

💡 **TIP!** There may be markets not listed here. Ask a local, "여기 장 언제 서요? (yeo-gi jang eon-je seo-yo?)"

Ask the locals



The answers aren't in this book.
The locals know the real ones.

💡 **TIP!** Show the Korean sentence as is, or read it out loud.

Q1 **내장산 단풍은 언제 제일 예뻐요? 덜 붐비는 길도 있어요?**
nae-jang-san dan-pung-eun eon-je je-il ye-ppeo-yo? deol bum-bi-neun gil-do i-sseo-yo?
When are the Naejangsan leaves prettiest? Is there a less crowded trail?

Q2 **쌍화차는 어느 찻집이 제일 진해요?**
ssang-hwa-cha-neun eo-neu chat-ji-bi je-il jin-hae-yo?
Which teahouse makes the strongest ssanghwa tea?

Q3 **정읍사 노래에 나오는 '달하 노피곰'은 무슨 뜻이에요?**
jeong-eup-sa no-rae-e na-o-neun 'dal-ha no-pi-gom'-eun mu-seun tteu-si-e-yo?
What does 'Dalha nopigom' in the Jeongeupsa song mean?

Q4 **동학농민혁명 이야기를 들으려면 어디부터 가야 해요?**
dong-hak-nong-min-hyeong-myeong i-ya-gi-reul deu-reu-ryeo-myeon eo-di-bu-teo ga-ya hae-yo?
Where should I start to learn about the Donghak Peasant Revolution?

Q5 **구절초는 언제 피어요?**
gu-jeol-cho-neun eon-je pi-eo-yo?
When do the Korean chrysanthemums bloom?

Q6 **정읍 사람들이 즐겨 먹는 동네 음식이 뭐예요?**
jeong-eup sa-ram-deu-ri jeul-gyeo meong-neun dong-ne eum-si-gi mwo-ye-yo?
What local food do Jeongeup people love to eat?

Dues ledger



Keep money talk tidy!
Treasurer, we're counting on you.

Treasurer _____ Members ____ Dues per person _____ KRW

Date	Details	Money in	Money out	Balance

Spot something wrong? Let us know · admin@amudena.net · amudena.net

Info: Korea Tourism Organization TourAPI · Ministry of the Interior and Safety lodging & farm/fishing-village guesthouse data · Nationwide Traditional Market Standard Data (Public Data Portal) | Photos: Korea Tourism Organization (KOGL Type 1) | The intro sentences were newly written from the factual items in the data only.