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As of October 2026

# Imsil-gun

임실군 · Imsil-gun

You left your plans at home, right? Then you're all set.



Hi there!
I'm **Dokko**, your guide at Amudena.
I'm actually a burr seed, the kind that hitches a ride on passersby's clothes and travels.
This time, I'm sticking to you!

"Amudena" is Korean for "anywhere." Wherever the wheel lands, that's where you're going.



임실치즈테마파크 *Imsil Chijeu Tema Pakeu · Imsil Cheese Theme Park* · Photos: Korea Tourism Organization (KOGL Type 1)

# Amudena travel rules



Just four promises before we go!

### NO apps
Phone for calls and camera only! Let the rest take a nap.

### NO reservations
Pick your stay and your meals when you get there. Kinda exciting, right?

### NO GPS
Find your way with a paper map and by asking the locals.

### NO expressways
National and local roads only. You see more when you go slow.

# How to use this book



**Stay 1** **Eat 1** **Café 1** **See 1** Stay 1, Eat 3, Café 1, See 2...
calling things by number is handy.
Like "Call Stay 3!"

- We haven't been there ourselves. But you can call and judge for yourself. So what will you choose?
- We left out prices on purpose. If you're curious... yep, call them.
- As of October 2026. Different from what you see? That's travel too!
- Bring your own paper map. I'm a seed, so I don't have one. I just stick on and go.

## In a hurry? Start here

| 112 | 119 | 1330 |
| --- | --- | --- |
| Police | Fire & Ambulance | Tourist Info |

## Your embassy

| | |
| --- | --- |
| U.S. Embassy (24h for emergencies) | 02-397-4114 |
| British Embassy | 02-3210-5500 |
| Embassy of Canada | 02-3783-6000 |
| Australian Embassy | 02-2003-0100 |

## What's Imsil-gun like?



I'll tell you just a little of what I know.

A town famous for cheese. The Cheese Theme Park and Cheese Village are both here!

Unam-myeon has the big Okjeongho Lake, and Osu-myeon has the story of 'the Dog of Osu,' a loyal dog that saved its owner.

In May there's the Pet Star and Rose Festival, and in October the Imsil N Cheese Festival!

#Imsil cheese #Okjeongho Lake #The loyal dog of Osu

## This year's festival calendar

| | |
|---|---|
| **5.1 – 5.3** | 임실N펫스타 *Imsil N Pet Seuta · Imsil N Pet Star* |
| **5.28 – 5.31** | 임실N장미축제 *Imsil N Jangmi Chukje · Imsil N Rose Festival* |
| **10.8 – 10.11** | 임실N치즈축제 *Imsil N Chijeu Chukje · Imsil N Cheese Festival* |

💡 **TIP!** Dates change every year. Quietly check with 1330 before you go.

# Where to sleep?



I only picked places with phone numbers.
Whether there's a free room...
you'll have to call to find out!

💡**TIP!** Addresses are kept in Korean so you can show them to locals.

**Stay 1**

### 이랑한옥스테이 *Irang Hanok Stay*

A hanok stay with both Korean-style and Western-style rooms. Check-in is 3 p.m.

| | |
|---|---|
| Tel | **010-3119-5300** |
| Rooms | Korean-style room · Western-style room |
| Check-in | 15:00 |
| Address | 전북특별자치도 임실군 인덕로 1571-6 |

**Stay 2**

### 전북특별자치도 국제양궁장 전지훈련센터 *Jeonbuk International Archery Range Training Center*

A training center inside the international archery range in Osu-myeon. Newly licensed in 2025, with 24 rooms!

| | |
|---|---|
| Tel | **063-640-3091** |
| Type | Other lodging |
| Rooms | 24 rooms |
| Address | 전북특별자치도 임실군 오수면 의견로 1-1, 국제양궁장 전지훈련센터 |
| | Licensed 2025 |

**Stay 3**

### 임실치즈펜션 *Imsil Chijeu Pensyeon · Imsil Cheese Pension*

A guesthouse right inside the Imsil Cheese Theme Park. Only 6 rooms, so hurry!

| | |
|---|---|
| Tel | **063-644-3700** |
| Type | Lodging (residential) |
| Rooms | 6 rooms |
| Address | 전북특별자치도 임실군 성수면 도인2길 50, 임실치즈테마파크 |
| | Licensed 2018 |

**Stay 4**

### 미 무인호텔 *Mi Muin Hotel · Mi Unstaffed Hotel*

An unstaffed hotel on Chunhyang-ro in Gwanchon-myeon. 15 rooms.

| | |
|---|---|
| Tel | **063-644-7733** |
| Type | Inn |
| Rooms | 15 rooms |
| Address | 전북특별자치도 임실군 관촌면 춘향로 3076-44 |
| | Licensed 2015 |

# Where to sleep? (cont.)

**Stay 5**

### 필봉문화촌 취락원 *Pilbong Munhwachon Chwirakwon · Pilbong Culture Village Chwirakwon*

Korean-style rooms in Pilbong Culture Village. Same address as the Pilbong Nongak Center! Check-in is 3 p.m.

| | |
|---|---|
| Tel | **063-643-1902** |
| Rooms | Korean-style room |
| Check-in | 15:00 |
| Address | 전북특별자치도 임실군 강진면 강운로 272 |

# What to eat?



I can't tell if they're famous, either.
Just remember one signature dish and go!
This guide also includes 2 cafés.

**Eat 1**

### 성심회관 *Seongsim Hoegwan*

A marsh-snail soup place in Gangjin-myeon. They have loach soup and bulnak too. Opens at 8 a.m., open year-round.

| | |
|---|---|
| Tel | **063-643-1328** |
| Signature | 다슬기탕 *Daseulgi-tang · marsh snail soup* |
| Also | Loach soup · Dashimaki (rolled omelet) · Bulnak (bulgogi & octopus), etc. |
| Hours | 08:00~20:00 |
| Closed | Open year-round |
| Address | 전북특별자치도 임실군 강진면 호국로 11 |

**Eat 2**

### 임실맛소 *Imsil Matso*

A beef-rib soup place right next to the Cheese Theme Park. Korean beef bulgogi hotpot too! Closed Mondays; break from 2:30 to 4:30 p.m.

| | |
|---|---|
| Tel | **063-644-0212** |
| Signature | 갈비탕 *Galbi-tang · beef short rib soup* |
| Also | Korean beef bulgogi hotpot · Beef tartare bibimbap · Grilled beef set, etc. |
| Hours | 11:00~20:30 (Break 14:30~16:30 · Last order 19:30) |
| Closed | Closed Mondays |
| Address | 전북특별자치도 임실군 성수면 도인2길 45 |

**Eat 3**

### 여무누리 한우치즈 *Yeomunuri Hanu Chijeu · Yeomunuri Korean Beef & Cheese*

A Korean beef restaurant inside Imsil Cheese Village. Marbled sirloin is the star, and there's brisket soybean stew too. Open year-round.

| | |
|---|---|
| Tel | **063-643-4711** |
| Signature | 꽃등심 *Kkot-deungsim · marbled beef sirloin* |
| Also | Beef tartare bibimbap · Brisket soybean paste stew · Bulgogi hotpot, etc. |
| Hours | 11:00~21:00 |
| Closed | Open year-round |
| Address | 전북특별자치도 임실군 임실읍 치즈마을2길 36-3 |

**Eat 4**

### 이즈피자 *Ijeu Pija · Iz Pizza*

A pizza in cheese country! Bulgogi pizza is the signature. Closed Mondays.

| | |
|---|---|
| Tel | **0507-1402-8880** |
| Signature | 불고기피자 *Bulgogi Pija · bulgogi pizza* |
| Also | Sweet potato pizza · Combination pizza · Potato pizza · BBQ pizza, etc. |
| Hours | Weekdays 12:00~21:30 · Weekends 12:00~21:00 |
| Closed | Closed Mondays |
| Address | 전북특별자치도 임실군 중동로 35 |

# What to eat? (cont.)

**Café 1**

### 꼬앙꼬앙 *Kko-ang Kko-ang*

A cafe in Imsil-eup. The almond cream latte is the signature, and there's a mugwort latte too. Closed Sundays.

| | |
|---|---|
| Tel | **0507-1354-9356** |
| Signature | 아몬드크림라떼 *Amondeu Keurim Latte · almond cream latte* |
| Also | Cacao latte · Mugwort latte · Green tangerine ade, etc. |
| Hours | Weekdays: 09:30~18:30 (Last order 18:20)<br>Saturday: 11:00~17:00 |
| Closed | Closed Sundays |
| Address | 전북특별자치도 임실군 임실읍 봉황11길 116 |

**Café 2**

### 그랑게 *Geurange*

A cafe whose signature is its namesake Grange latte. Open year-round, until 7:30 p.m. on weekdays and 8 p.m. on weekends.

| | |
|---|---|
| Tel | **0507-1322-6689** |
| Signature | 그랑게라떼 *Geurange Latte · Grange latte (house latte)* |
| Also | Vanilla latte · Caramel macchiato · Herbal tea, etc. |
| Hours | Weekdays: 10:20~19:30 · Last order 19:00<br>Weekends: 10:20~20:00 · Last order 19:30 |
| Closed | Open year-round |
| Address | 전북특별자치도 임실군 종운로 760 |

# Where to go?



I picked just 5 spots.
We'll meet the rest on the road.

**See 1**



## 임실치즈테마파크 *Imsil Chijeu Tema Pakeu · Imsil Cheese Theme Park*

The top sight in cheese country. Imsil Cheese Pension and the beef-rib soup place 'Imsil Matso' are right next door! Closed Mondays.

| | |
|---|---|
| Time | **09:00~18:00** |
| Closed | Closed Mondays |
| Address | 전북특별자치도 임실군 성수면 도인2길 50 |

**See 2**

## 옥정호 출렁다리 및 붕어섬생태공원 *Okjeongho Chulleong-dari & Bungeoseom Saengtae Gongwon · Okjeongho Suspension Bridge & Bungeoseom Island Eco Park*

Cross the Okjeongho suspension bridge to reach Bungeoseom Island Eco Park. Closed Mondays, and closed in bad weather.

| | |
|---|---|
| Time | **Summer (Mar~Oct) 09:00~18:00 (last entry 17:00) · Winter (Nov~Feb) 10:00~17:00 (last entry 16:00)** |
| Closed | Closed Mondays (if Monday is a public holiday, closed the next day, Tuesday)<br>Entry restricted during weather warnings or facility repairs |
| Address | 전북특별자치도 임실군 운암면 용운리 |

**See 3**



## 오수의견 관광지 *Osu Uigyeon Gwangwangji · Osu Loyal Dog Tourist Site*

A spot in Osu-myeon carrying the story of 'the Dog of Osu,' who saved its owner. Open anytime.

| | |
|---|---|
| Time | **Open anytime** |
| Closed | Open year-round |
| Address | 전북특별자치도 임실군 오수면 금암리 |

# Where to go? (cont.)

See 4



## 사선대관광지&조각공원 *Saseondae Gwangwangji & Jogak Gongwon · Saseondae Tourist Site & Sculpture Park*

Sculptures gathered in Saseondae Park in Gwanchon-myeon. Open anytime, and Gwanchon Market is close by.

| | |
|---|---|
| Time | **Open anytime** |
| Closed | Open year-round |
| Address | 전북특별자치도 임실군 관촌면 사선2길 68-7 |

See 5




## 필봉농악전수관 *Pilbong Nongak Jeonsugwan · Pilbong Farmers' Music Center*

A center keeping Pilbong farmers' music alive. Same address as the stay 'Pilbong Culture Village Chwirakwon'!

| | |
|---|---|
| Closed | **Open year-round** |
| Address | 전북특별자치도 임실군 강진면 강운로 272 |

# Don't miss it on market day



Imsil Market: days with a 1 or 6.
Gwanchon Market: days with a 5 or 10.
Remember them!

## 임실시장 *Imsil Sijang · Imsil Market*

| | |
|---|---|
| Market days | **Every month on the 1·6·11·16·21·26·31** |
| Type | Permanent market |
| Sells | Farm produce |
| Stalls | 64 |
| Address | 전북특별차치도 임실군 임실읍 운수로 26 |

## 관촌시장 *Gwanchon Sijang · Gwanchon Market*

| | |
|---|---|
| Market days | **Every month on the 5·10·15·20·25·30** |
| Type | 5-day market |
| Sells | Produce, processed foods, restaurants |
| Stalls | 26 |
| Address | 전북특별차치도 임실군 관촌면 사선1길 70-3 |

💡 **TIP!** There may be markets not listed here. Ask a local, "여기 장 언제 서요? (yeo-gi jang eon-je seo-yo?)"

# Ask the locals



The answers aren't in this book.
The locals know the real ones.

💡**TIP!** Show the Korean sentence as is, or read it out loud.

Q1 **치즈는 어디서 사야 제일 맛있어요? 치즈마을이랑 테마파크 중엔요?**
*chi-jeu-neun eo-di-seo sa-ya je-il ma-si-sseo-yo? chi-jeu-ma-eu-ri-rang te-ma-pa-keu jung-en-yo?*
Where's the best place to buy cheese? Cheese Village or the theme park?

Q2 **옥정호는 어디서 봐야 제일 예뻐요? 붕어섬은 걸어서 가요?**
*ok-jeong-ho-neun eo-di-seo bwa-ya je-il ye-ppeo-yo? bung-eo-seo-meun geo-reo-seo ga-yo?*
Where's the prettiest view of Okjeongho Lake? Can you walk to Bungeoseom Island?

Q3 **오수의 개 이야기, 진짜 있었던 일이에요?**
*o-su-ui gae i-ya-gi, jin-jja i-sseo-sseon i-ri-e-yo?*
Is the story of the Dog of Osu something that really happened?

Q4 **다슬기탕은 이 동네에서 어디가 제일 맛있어요?**
*da-seul-gi-tang-eun i dong-ne-e-seo eo-di-ga je-il ma-si-sseo-yo?*
Where's the best marsh-snail soup around here?

Q5 **필봉농악은 언제 가면 직접 볼 수 있어요?**
*pil-bong-nong-a-geun eon-je ga-myeon jik-jeop bol su i-sseo-yo?*
When can I go and see Pilbong farmers' music in person?

Q6 **여기 사람들만 아는 섬진강 산책길이 있어요?**
*yeo-gi sa-ram-deul-man a-neun seom-jin-gang san-chaek-gi-ri i-sseo-yo?*
Is there a Seomjin River walking path only locals know?

# Dues ledger



Keep money talk tidy!
Treasurer, we're counting on you.

Treasurer _____ Members ____ Dues per person _____ KRW

| Date | Details | Money in | Money out | Balance |
|---|---|---|---|---|
| | | | | |
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Spot something wrong? Let us know · admin@amudena.net · amudena.net

Info: Korea Tourism Organization TourAPI · Ministry of the Interior and Safety lodging & farm/fishing-village guesthouse data · Nationwide Traditional Market Standard Data (Public Data Portal) | Photos: Korea Tourism Organization (KOGL Type 1) | The intro sentences were newly written from the factual items in the data only.