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As of October 2026

Hongseong-gun

홍성군 · Hongseong-gun

You left your plans at home, right? Then you're all set.



Hi there!
I'm **Dokko**, your guide at Amudena.
I'm actually a burr seed, the kind that hitches a ride on passersby's clothes and travels.
This time, I'm sticking to you!

"Amudena" is Korean for "anywhere." Wherever the wheel lands, that's where you're going.



홍성 홍주읍성 *Hongseong Hongju-eupseong · Hongju Town Fortress, Hongseong* · Photos: Korea Tourism Organization (KOGL Type 1)

Amudena travel rules



Just four promises before we go!

NO apps
Phone for calls and camera only! Let the rest take a nap.

NO reservations
Pick your stay and your meals when you get there. Kinda exciting, right?

NO GPS
Find your way with a paper map and by asking the locals.

NO expressways
National and local roads only. You see more when you go slow.

How to use this book



Stay 1 **Eat 1** **Café 1** **See 1** Stay 1, Eat 3, Café 1, See 2...
calling things by number is handy.
Like "Call Stay 3!"

- We haven't been there ourselves. But you can call and judge for yourself. So what will you choose?
- We left out prices on purpose. If you're curious... yep, call them.
- As of October 2026. Different from what you see? That's travel too!
- Bring your own paper map. I'm a seed, so I don't have one. I just stick on and go.

In a hurry? Start here

112	119	1330
Police	Fire & Ambulance	Tourist Info

Your embassy

U.S. Embassy (24h for emergencies)	02-397-4114
British Embassy	02-3210-5500
Embassy of Canada	02-3783-6000
Australian Embassy	02-2003-0100

Local tourist info centers

남당항 관광안내소 *Namdang Port Tourist Info*	041-634-7650
홍성군 관광안내소 *Hongseong-gun Tourist Info*	041-633-1141

What's Hongseong-gun like?



I'll tell you just a little of what I know.

A county hugging Cheonsuman Bay on the West Sea. Namdang Port holds an egg cockle festival in winter to spring, and a big prawn festival in fall.

Inland Gwangcheon-eup is famous for salted shrimp aged in tunnels. Two markets, too: Hongseong and Gwangcheon!

It's also the birthplace of independence fighter General Kim Jwa-jin and poet-monk Manhae Han Yong-un.

#Namdang Port on Cheonsuman

#Gwangcheon tunnel-aged salted shrimp

#Kim Jwa-jin & Han Yong-un

This year's festival calendar

1.17 – 4.30	홍성남당항 새조개축제 *Hongseong Namdanghang Saejogae Chukje · Hongseong Namdang Port Egg Cockle Festival*
8.14 – 8.15	홍성 국가유산야행 *Hongseong Gukgayusan Yahaeng · Hongseong National Heritage Night Walk*
9.4 – 11.8	홍성남당항 대하축제 *Hongseong Namdanghang Daeha Chukje · Hongseong Namdang Port Big Prawn Festival*
10.17 – 10.18	홍성 백반 페스타 *Hongseong Baekban Peseuta · Hongseong Home-Style Meal Festa*
10.17 – 10.17	2026 충청남도 드론 페스타 *2026 Chungcheongnam-do Deuron Peseuta · 2026 Chungcheongnam-do Drone Festa*

💡 **TIP!** Dates change every year. Quietly check with 1330 before you go.

Where to sleep?



I only picked places with phone numbers.
Whether there's a free room...
you'll have to call to find out!

💡 **TIP!** Addresses are kept in Korean so you can show them to locals.

Stay 1

장충영각 *Jangchungyeonggak*

On Geobuk-ro in Guhang-myeon. Rooms are Korean-style, and check-in is early, at 1 p.m.

Tel	**041-631-0402**
Rooms	Korean-style room
Check-in	13:00
Address	충청남도 홍성군 구항면 거북로 422-41

Stay 2

노을펜션 *Noeul Pension · Sunset Pension*

A pension on Namdanghang-ro. A brand-new place licensed in 2026, with 5 rooms.

Tel	**041-632-3333**
Type	Lodging (other)
Rooms	5 rooms
Address	충청남도 홍성군 서부면 남당항로435번길 23 Licensed 2026

Stay 3

옹기문화의 집 *Onggi Munhwaui Jip · House of Onggi Culture*

A rural guesthouse in Galsan-myeon. There's just one room, so you get it all to yourselves!

Tel	**041-633-1711**
Type	Rural guesthouse
Rooms	1 room
Address	충청남도 홍성군 갈산면 갈산서길475번길 111 Licensed 2021

Stay 4

무인호텔티지 홍성내포 *Muin Hotel TG Hongseong Naepo · TG Unstaffed Hotel, Hongseong Naepo*

Like the name says, a no-staff hotel. Toward Naepo in Hongbuk-eup, with 23 rooms.

Tel	**041-631-8250**
Type	Hotel
Rooms	23 rooms
Address	충청남도 홍성군 홍북읍 홍북로 530-24 Licensed 2018

Where to sleep? (cont.)

Stay 5

에이치(H) 모텔 *H Motel*

A motel on Chungseo-ro in Hongseong-eup. 29 rooms, the most of any place here.

Tel	**041-631-1778**
Type	Motel-style inn
Rooms	29 rooms
Address	충청남도 홍성군 홍성읍 충서로 1666
	Licensed 2017

What to eat?



I can't tell if they're famous, either.
Just remember one signature dish and go!
This guide also includes 2 cafés.

Eat 1

삼천리수산횟집 *Samcheonri Susan Hoetjip · Samcheonri Seafood Raw-Fish House*

A raw-fish place on Namdanghang-ro. They have egg cockle shabu-shabu and big prawns too. From 9 a.m., open year-round!

Tel	**041-634-2672**
Signature	생선회 *Saengseon-hoe · Sliced raw fish*
Also	Saejogae-syabu (egg cockle shabu-shabu) · Daeha (big prawns) · Anago-tang (conger eel stew), etc.
Hours	Weekdays 09:00~20:00 · Weekends 09:00~21:00
Closed	Open year-round
Address	충청남도 홍성군 서부면 남당항로 210

Eat 2

돌산가든 *Dolsan Garden · Stone Mountain Garden*

A nutritious stone-pot rice place below Yongbongsan. They have beef tartare and pork belly too. Open year-round.

Tel	**041-634-8500**
Signature	영양돌솥밥 *Yeongyang-dolsotbap · Nutritious hot stone-pot rice*
Also	Bulgogi set meal · Yukhoe (beef tartare) · Samgyeopsal (grilled pork belly), etc.
Hours	09:00~22:00
Closed	Open year-round
Address	충청남도 홍성군 홍북읍 용봉산2길 37

Eat 3

결성칼국수 *Gyeolseong Kalguksu · Gyeolseong Knife-Cut Noodles*

True to the name, Gyeolseong kalguksu is the signature, with abai sundae too! Closes at 3 p.m. on weekdays, closed Mondays.

Tel	**041-642-8073**
Signature	결성 칼국수 *Gyeolseong kalguksu · Gyeolseong-style knife-cut noodle soup*
Also	Gogi-mandu (meat dumplings) · Sundae-modeum (assorted blood sausage) · Abai-sundae (squid-style blood sausage), etc.
Hours	Weekdays 11:00~15:00 · Weekends 11:00~18:00
Closed	Closed Mondays
Address	충청남도 홍성군 구성남로 31

Eat 4

미도식당 *Mido Sikdang · Mido Restaurant*

A bulgogi place in Gwangcheon-eup, on the same Gwangcheon-ro as Gwangcheon Traditional Market. Closed the 1st Monday.

Tel	**041-641-2574**
Signature	불고기 *Bulgogi · Marinated grilled beef*
Also	Gungjung-galbi (royal-style braised ribs) · Deungsim (beef sirloin) · Yukhoe (beef tartare), etc.
Hours	10:00~21:00
Closed	Closed 1st Monday of the month
Address	충청남도 홍성군 광천읍 광천로 302

What to eat? (cont.)

Café 1

케이카페 *K Café*

A café known for gelato. On the same Yongbongsan 2-gil as 'Dolsan Garden', open till 10 p.m.

Tel	**041-633-5574**
Signature	젤라또 *Gelato · Gelato*
Also	Espresso · Americano · Cappuccino · Café latte · Café mocha, etc.
Hours	10:00~22:00 (Last order 21:30)
Closed	Open year-round
Address	충청남도 홍성군 용봉산2길 41

Café 2

비츠카페 *Beats Café*

A café near Namdang Port. The Beats Ocean Latte is the signature! Hours vary by day, so call ahead.

Tel	**0507-1383-0459**
Signature	비츠오션라떼 *Beats Ocean Latte · Beats Ocean Latte (house signature latte)*
Also	Café latte · Vanilla latte · Chocolate latte, etc.
Hours	Mon–Fri 11:30~19:00 · Sat 10:00~21:00 · Sun 10:00~20:00
Closed	Open year-round
Address	충청남도 홍성군 남당항로72번길 1

Where to go?



I picked just 5 spots.
We'll meet the rest on the road.

See 1



홍성 홍주읍성 *Hongseong Hongju-eupseong · Hongju Town Fortress, Hongseong*

A town fortress first built under King Sejong of Joseon. About 800 m of stone wall remains, and you can walk it anytime.

Time	**Open anytime**
Closed	Open year-round
Address	충청남도 홍성군 홍성읍 아문길 20-1

See 2

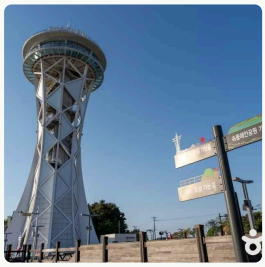


남당항 *Namdanghang · Namdang Port*

A Cheonsuman port famous for egg cockles and big prawns. The sunsets are lovely too, they say.

Time	**Open anytime**
Closed	Open year-round
Address	충청남도 홍성군 서부면 남당리

See 3



홍성스카이타워 *Hongseong Seukai Tawo · Hongseong Sky Tower*

A 65 m observation tower. From the skywalk you can take in the Cheonsuman tidal flats at a glance! Closed Mondays.

Time	**10:00~19:00 (Break 12:00~13:00 · Last entry 18:30)** **Jun–Aug (extended) 10:00~20:30**
Closed	Closed Mondays · Jan 1 · Seollal & Chuseok days
Address	충청남도 홍성군 서부면 남당항로 689

See 4



만해 한용운선생 생가지 *Manhae Han Yong-un Seonsaeng Saenggaji · Birthplace of Manhae Han Yong-un*

The thatched-roof house where Manhae Han Yong-un was born in 1879. Closed Mondays.

Time	**09:00~18:00**
Closed	Closed Mondays (if Monday is a public holiday, closed the next weekday) · Jan 1 · Seollal & Chuseok days
Address	충청남도 홍성군 결성면 만해로318번길 83

Where to go? (cont.)

See 5



김좌진장군 사당 *Gim Jwa-jin Janggun Sadang · Shrine of General Kim Jwa-jin*

Baegyasa, the shrine to General Kim Jwa-jin of the Battle of Cheongsanri. Open year-round.

Time	**09:00~18:00**
Closed	Open year-round
Address	충청남도 홍성군 갈산면 행산리 206-6

Don't miss it on market day



Markets are the best way to see the neighborhood.
Hongseong Traditional Market on days with a 1 or 6, Gwangcheon Traditional Market on days with a 4 or 9!

홍성전통시장 *Hongseong Jeontong Sijang · Hongseong Traditional Market*

Market days	**Every month on the 1·6·11·16·21·26·31**
Type	Permanent market
Sells	Produce, meat, seafood, processed foods, clothing, shoes, household goods, restaurants
Stalls	220
Address	충청남도 홍성군 홍성읍 홍성천길 242

광천전통시장 *Gwangcheon Jeontong Sijang · Gwangcheon Traditional Market*

Market days	**Every month on the 4·9·14·19·24·29**
Type	Permanent market + '4' market days
Sells	Produce, meat, seafood, processed foods, clothing, shoes, household goods, restaurants
Stalls	179
Address	충청남도 홍성군 광천읍 광천로 285

💡 **TIP!** There may be markets not listed here. Ask a local, "여기 장 언제 서요? (yeo-gi jang eon-je seo-yo?)"

Ask the locals



The answers aren't in this book.
The locals know the real ones.

💡 **TIP!** Show the Korean sentence as is, or read it out loud.

Q1 **남당항 새조개는 언제가 제일 맛있어요? 샤브샤브로 먹어요?**
nam-dang-hang sae-jo-gae-neun eon-je-ga je-il ma-si-sseo-yo? sya-beu-sya-beu-ro meo-geo-yo?
When are Namdang Port egg cockles at their best? Do you eat them shabu-shabu style?

Q2 **광천 토굴새우젓은 어느 토굴에 가서 사요?**
gwang-cheon to-gul-sae-u-jeot-eun eo-neu to-gul-e ga-seo sa-yo?
Which tunnel should I go to for Gwangcheon tunnel-aged salted shrimp?

Q3 **결성 칼국수는 다른 칼국수랑 뭐가 달라요?**
gyeol-seong kal-guk-su-neun da-reun kal-guk-su-rang mwo-ga dal-la-yo?
How is Gyeolseong kalguksu different from other kalguksu?

Q4 **홍주읍성은 밤에 걸어도 예뻐요?**
hong-ju-eup-seong-eun bam-e geo-reo-do ye-ppeo-yo?
Is Hongju Fortress pretty for a walk at night too?

Q5 **용봉산은 어느 길로 올라가는 게 제일 쉬워요?**
yong-bong-san-eun eo-neu gil-lo ol-la-ga-neun ge je-il swi-wo-yo?
Which trail is the easiest way up Yongbongsan?

Q6 **남당항 노을은 어디서 봐야 제일 예뻐요?**
nam-dang-hang no-eul-eun eo-di-seo bwa-ya je-il ye-ppeo-yo?
Where's the best place to watch the sunset at Namdang Port?

Dues ledger



Keep money talk tidy!
Treasurer, we're counting on you.

Treasurer _____ Members ____ Dues per person _____ KRW

Date	Details	Money in	Money out	Balance

Spot something wrong? Let us know · admin@amudena.net · amudena.net

Info: Korea Tourism Organization TourAPI · Ministry of the Interior and Safety lodging & farm/fishing-village guesthouse data · Nationwide Traditional Market Standard Data (Public Data Portal) | Photos: Korea Tourism Organization (KOGL Type 1) | The intro sentences were newly written from the factual items in the data only.