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As of October 2026

Hongcheon-gun

홍천군 · Hongcheon-gun

You left your plans at home, right? Then you're all set.



Hi there!
I'm **Dokko**, your guide at Amudena.
I'm actually a burr seed, the kind that hitches a ride on passersby's clothes and travels.
This time, I'm sticking to you!

"Amudena" is Korean for "anywhere." Wherever the wheel lands, that's where you're going.



수타사 *Sutasa · Sutasa Temple* · Photos: Korea Tourism Organization (KOGL Type 1)

Amudena travel rules



Just four promises before we go!

NO apps
Phone for calls and camera only! Let the rest take a nap.

NO reservations
Pick your stay and your meals when you get there. Kinda exciting, right?

NO GPS
Find your way with a paper map and by asking the locals.

NO expressways
National and local roads only. You see more when you go slow.

How to use this book



Stay 1 **Eat 1** **Café 1** **See 1** Stay 1, Eat 3, Café 1, See 2...
calling things by number is handy.
Like "Call Stay 3!"

- We haven't been there ourselves. But you can call and judge for yourself. So what will you choose?
- We left out prices on purpose. If you're curious... yep, call them.
- As of October 2026. Different from what you see? That's travel too!
- Bring your own paper map. I'm a seed, so I don't have one. I just stick on and go.

In a hurry? Start here

112	119	1330
Police	Fire & Ambulance	Tourist Info

Your embassy

U.S. Embassy (24h for emergencies)	02-397-4114
British Embassy	02-3210-5500
Embassy of Canada	02-3783-6000
Australian Embassy	02-2003-0100

Local tourist info centers

홍천군관광안내소 *Hongcheon-gun Tourist Info*	033-433-1259

What's Hongcheon-gun like?



I'll tell you just a little of what I know.

Hongcheon is where the Hongcheon River flows. Pensions cluster along the river in Bukbang-myeon and Seo-myeon.

In deep winter there's the Hongcheon River Ice Festival, and in May the Wild Greens Festival.

July brings the Waxy Corn Festival, and August the Starlight Music & Beer Festival on the Hongcheon River!

#Hongcheon River #Waxy corn #Hongcheon Korean beef

This year's festival calendar

1.9 – 1.25	홍천강 꽁꽁축제 *Hongcheon-gang Kkongkkong Chukje · Hongcheon River Ice Festival*
5.1 – 5.3	홍천 산나물축제 *Hongcheon Sannamul Chukje · Hongcheon Wild Greens Festival*
7.17 – 7.19	홍천 찰옥수수 축제 *Hongcheon Chal-oksusu Chukje · Hongcheon Waxy Corn Festival*
7.25 – 7.26	2026 홍천 e스포츠 페스티벌 *2026 Hongcheon e-Seupocheu Peseutibeol · 2026 Hongcheon Esports Festival*
8.5 – 8.9	홍천강 별빛음악 맥주축제 *Hongcheon-gang Byeolbit Eumak Maekju Chukje · Hongcheon River Starlight Music & Beer Festival*
9.8 – 9.9	2026 전국 장애학생 e페스티벌 *2026 Jeonguk Jang-ae Haksaeng e-Peseutibeol · 2026 National e-Festival for Students with Disabilities*

💡 **TIP!** Dates change every year. Quietly check with 1330 before you go.

Where to sleep?



I only picked places with phone numbers.
Whether there's a free room...
you'll have to call to find out!

💡 **TIP!** Addresses are kept in Korean so you can show them to locals.

Stay 1

솔향기 펜션 *Solhyanggi Pensyeon · Pine Scent Pension*

On Noil-ro in Bukbang-myeon. Dure Room, Corn Room, and even a private house! Check-in is 2 p.m.

Tel	**033-434-5646**
Rooms	Dure Room · Corn Room · Private house
Check-in	14:00
Address	강원특별자치도 홍천군 북방면 노일로 713

Stay 2

세도나 애견 펜션 *Sedona Aegyeon Pensyeon · Sedona Pet-Friendly Pension*

Just like the name says, a pension where you stay with your dog. It's in Bukbang-myeon.

Tel	**070-4630-6430**
Rooms	Room 101 · Room 102 · Room 103, etc.
Check-in	15:00
Address	강원특별자치도 홍천군 북방면 노일로238번길 33

Stay 3

강가의성 *Gangga-ui Seong · Riverside Castle*

On Gulji-gangbyeon-ro in Bukbang-myeon, right by the river as the name says. Even the rooms are Mountain, River, and Sand!

Tel	**0507-1415-8309**
Rooms	Mountain · River · Sand, etc.
Check-in	15:00
Address	강원특별자치도 홍천군 북방면 굴지강변로 281

Stay 4

가람리조트 *Garam Rijoteu · Garam Resort*

A resort in Duchon-myeon. For the 4-person rooms, pick beds or an ondol floor.

Tel	**070-4348-3880**
Rooms	Main building 4-person room (beds) · Main building 4-person room (ondol floor), etc.
Check-in	15:00
Address	강원특별자치도 홍천군 두촌면 부채들길 29

Where to sleep? (cont.)

Stay 5

까사모로 *Kkasamoro*

On Palbong-gangbyeon-gil in Seo-myeon. The rooms are called Seine Pool, Wonderful, and River Pool!

Tel	**010-5242-7111**
Rooms	Seine Pool · Wonderful · River Pool, etc.
Check-in	15:00~22:00
Address	강원특별자치도 홍천군 서면 팔봉강변길 209-24

What to eat?



I can't tell if they're famous, either.
Just remember one signature dish and go!
This guide also includes 2 cafés.

Eat 1

강가촌 *Ganggachon · Riverside Village*

A freshwater fish place in Seo-myeon. Raw trout is the signature, and they have raw mandarin fish and spicy stew too. Call before you go.

Tel	**033-434-9102**
Signature	송어회 *Song-eo-hoe · raw trout slices*
Also	Ssogari-maeuntang (spicy mandarin fish stew) · Ssogari-hoe (raw mandarin fish) · Tojongdak-baeksuk (boiled native chicken) · Naembi-bibimbap (pot bibimbap) · Haemul-pajeon (seafood scallion pancake), etc.
Hours	09:00~22:00
Closed	Open year-round
Address	강원특별자치도 홍천군 서면 한치골길 1122-54

Eat 2

홍천한우사랑말식당 *Hongcheon Hanu Sarangmal Sikdang · Hongcheon Korean Beef Sarangmal Restaurant*

Korean beef right there in the name! They have beef bulgogi and yukhoe too. Open every day.

Tel	**033-435-9292**
Signature	한우 *Hanu · Korean beef*
Also	Hanu bulgogi (Korean beef bulgogi) · Hanu yukhoe (Korean beef tartare), etc.
Hours	10:30~20:50
Closed	Open year-round
Address	강원특별자치도 홍천군 홍천로 13-5

Café 1

러스틱라이프 *Reoseutik Raipeu · Rustic Life*

A café in Yeonggwimi-myeon. The forest hand-drip is the signature! Closed Mondays & Tuesdays.

Tel	**0507-1432-5058**
Signature	숲 핸드드립 *Sup Haendeu Deurip · forest hand-drip coffee*
Also	Spring hand-drip · Honey shakerato affogato · Blended flower tea, etc.
Hours	Weekdays 11:00~17:00 (last order 16:30) · Weekends 11:00~18:30 (last order 18:00)
Closed	Closed Mondays & Tuesdays
Address	강원특별자치도 홍천군 영귀미면 속새길 70

Eat 3

풍년갈비 *Pungnyeon Galbi · Bumper Harvest Ribs*

A galbi place in Hongcheon-eup. They have fresh Korean beef ribs too. Weekdays, 3~5 p.m. is break time.

Tel	**0507-1409-0607**
Signature	풍년갈비 *Pungnyeon Galbi · Bumper Harvest Ribs*
Also	Pungnyeon fresh ribs · Pungnyeon fresh Korean beef ribs · Marinated Korean beef ribs, etc.
Hours	Weekdays: 11:00~21:30 · Break 15:00~17:00 · Lunch last order 14:00 · Dinner last order 20:30 Saturday: 11:00~21:30 (last order 20:30) Sunday: 11:00~21:00 (last order 20:00)
Closed	Open year-round
Address	강원특별자치도 홍천군 홍천읍 꽃뫼로 134

What to eat? (cont.)

Eat 4

길매식당 *Gilmae Sikdang · Gilmae Restaurant*

A pine-nut tofu place in Hwachon-myeon. The grilled pine-nut tofu set is the signature. Closed Tuesdays & Wednesdays, and closes at 4 p.m.

Tel	**033-432-2314**
Signature	잣두부구이백반 *Jat-dubu-gui Baekban · grilled pine-nut tofu set meal*
Also	Jat-dubu-jeongol (pine-nut tofu hotpot) · Jat-dubu-gui (grilled pine-nut tofu) · Gamja-jeon (potato pancake), etc.
Hours	10:00~16:00 (last order 15:00) May close early if ingredients run out
Closed	Closed Tuesdays & Wednesdays
Address	강원특별자치도 홍천군 화촌면 구룡령로 214-1

Café 2

열두달타르트 *Yeoldudal Tareuteu · Twelve Months Tart*

A tart café. Assorted tarts are the signature, and they have walnut pie too. Closed Sundays.

Tel	**0507-1391-5945**
Signature	모둠 타르트 *Modum Tareuteu · assorted tarts*
Also	Walnut pie · Chocolate tart · Americano, etc.
Hours	09:30~18:30
Closed	Closed Sundays
Address	강원특별자치도 홍천군 진리로 10

Where to go?



I picked just 5 spots.
We'll meet the rest on the road.

See 1



수타사 *Sutasa · Sutasa Temple*

A temple in Yeonggwimi-myeon. It's open anytime, no days off.

Time	**Open anytime**
Closed	Open year-round
Address	강원특별자치도 홍천군 영귀미면 수타사로 473

See 2

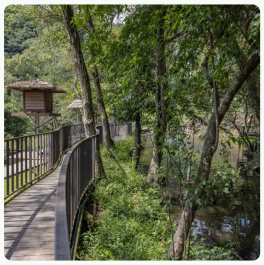


홍천강 *Hongcheon-gang · Hongcheon River*

The river flowing along Palbong-gangbyeon-gil in Seo-myeon. The stay 'Kkasamoro' is right on this road!

Time	**Open anytime**
Closed	Open year-round
Address	강원특별자치도 홍천군 서면 팔봉강변길

See 3



알파카월드 *Alpaka Woldeu · Alpaca World*

Meet alpacas in Hwachon-myeon. Last entry is 4:30 p.m.

Time	**Visiting hours: 10:00~18:00** **Last entry 16:30** **Healing walk closes 17:00**
Closed	Seollal & Chuseok days
Address	강원특별자치도 홍천군 화촌면 덕밭재길 146-155

See 4



무궁화수목원 *Mugunghwa Sumogwon · Rose of Sharon Arboretum*

An arboretum in Bukbang-myeon. No days off, and last entry is 5 p.m. (4 p.m. in winter).

Time	**Summer (Mar~Oct) 09:00~18:00 (last entry 17:00)** **· Winter (Nov~Feb) 09:00~17:00 (last entry 16:00)**
Closed	Open year-round
Address	강원특별자치도 홍천군 북방면 영서로 2937-12

Where to go? (cont.)

See 5



마리소리골악기박물관 *Marisorigol Akgi Bangmulgwan · Marisorigol Musical Instrument Museum*

A musical instrument museum in Seoseok-myeon. Closed Mondays.

Time	**09:00~18:00**
Closed	Closed Mondays
Address	강원특별자치도 홍천군 서석면 마리소리길 207

Don't miss it on market day



Hongcheon Central Market and Hongcheon Market are open every day. Markets are the best way to see a town!

홍천중앙시장 *Hongcheon Jung-ang Sijang · Hongcheon Central Market*

Market days	**Every day**
Type	Permanent market
Sells	Produce, meat, seafood, processed foods, restaurants
Stalls	106
Address	강원특별자치도 홍천군 홍천읍 홍천로 8길 17

홍천시장 *Hongcheon Sijang · Hongcheon Market*

Market days	**Every day**
Type	Permanent market
Sells	Produce, seafood, restaurants
Stalls	98
Address	강원특별자치도 홍천군 홍천읍 번영로 53

💡 **TIP!** There may be markets not listed here. Ask a local, "여기 장 언제 서요? (yeo-gi jang eon-je seo-yo?)"

Ask the locals



The answers aren't in this book.
The locals know the real ones.

💡 **TIP!** Show the Korean sentence as is, or read it out loud.

Q1 **홍천 한우는 구이랑 육회 중에 뭐가 나아요?**
hong-cheon han-u-neun gu-i-rang yuk-hoe jung-e mwo-ga na-a-yo?
What's better for Hongcheon beef: grilled or yukhoe?

Q2 **찰옥수수는 언제가 제일 맛있어요? 어디서 사요?**
chal-ok-su-su-neun eon-je-ga je-il ma-si-sseo-yo? eo-di-seo sa-yo?
When is waxy corn tastiest? Where can I buy it?

Q3 **잣두부는 어떻게 먹는 게 제일 맛있어요?**
jat-du-bu-neun eo-tteo-ke meong-neun ge je-il ma-si-sseo-yo?
What's the best way to eat pine-nut tofu?

Q4 **꽁꽁축제 땐 뭘 꼭 해 봐야 해요?**
kkong-kkong-chuk-je ttaen mwol kkok hae bwa-ya hae-yo?
What must I try at the Kkongkkong Festival?

Q5 **홍천강 구경하기 좋은 자리는 어디예요?**
hong-cheon-gang gu-gyeong-ha-gi jo-eun ja-ri-neun eo-di-ye-yo?
Where's a good spot to see the Hongcheon River?

Q6 **여기 사람들만 아는 산책길이 있어요?**
yeo-gi sa-ram-deul-man a-neun san-chaek-gi-ri i-sseo-yo?
Is there a walking path only locals know?

Dues ledger



Keep money talk tidy!
Treasurer, we're counting on you.

Treasurer _____ Members ____ Dues per person _____ KRW

Date	Details	Money in	Money out	Balance

Spot something wrong? Let us know · admin@amudena.net · amudena.net

Info: Korea Tourism Organization TourAPI · Ministry of the Interior and Safety lodging & farm/fishing-village guesthouse data · Nationwide Traditional Market Standard Data (Public Data Portal) | Photos: Korea Tourism Organization (KOGL Type 1) | The intro sentences were newly written from the factual items in the data only.