

Hoengseong-gun

횡성군 · Hoengseong-gun

You left your plans at home, right? Then you're all set.



Hi there!

I'm **Dokko**, your guide at Amudena.

I'm actually a burr seed, the kind that hitches a ride on passersby's clothes and travels.

This time, I'm sticking to you!

“Amudena” is Korean for “anywhere.” Wherever the wheel lands, that’s where you’re going.



Amudena travel rules



Just four promises before we go!

NO apps

Phone for calls and camera only! Let the rest take a nap.

NO reservations

Pick your stay and your meals when you get there. Kinda exciting, right?

NO GPS

Find your way with a paper map and by asking the locals.

NO expressways

National and local roads only. You see more when you go slow.

How to use this book



Stay 1 **Eat 1** **Café 1** **See 1** Stay 1, Eat 3, Café 1, See 2...

calling things by number is handy.

Like "Call Stay 3!"

- We haven't been there ourselves. But you can call and judge for yourself. So what will you choose?
- We left out prices on purpose. If you're curious... yep, call them.
- As of October 2026. Different from what you see? That's travel too!
- Bring your own paper map. I'm a seed, so I don't have one. I just stick on and go.

In a hurry? Start here

112

Police

119

Fire & Ambulance

1330

Tourist Info

Your embassy

U.S. Embassy (24h for emergencies)

02-397-4114

British Embassy

02-3210-5500

Embassy of Canada

02-3783-6000

Australian Embassy

02-2003-0100

Local tourist info centers

횡성군관광안내소 *Hoengseong-gun Tourist Info*

033-343-3432

횡성군관광안내소 *Hoengseong-gun Tourist Info*

070-8282-2330

횡성군관광안내소 *Hoengseong-gun Tourist Info*

070-8299-2330

What's Hoengseong-gun like?



I'll tell you just a little of what I know.

Hoengseong means Korean beef (hanu)! In October, the Hoengseong Hanu Festival takes place.

Pensions cluster on the highlands of Dunnae-myeon, and Anheung-myeon has a steamed-bun (jjinppang) village.

There's the Hoengseong Lake Trail Festival in June and the Dunnae Highland Tomato Festival in August, too.

#Hoengseong hanu beef

#Anheung jjinppang

#Dunnae highlands

This year's festival calendar

6.12 – 6.14

횡성호수길축제 *Hoengseong Hosugil Chukje · Hoengseong Lake Trail Festival*

6.19 – 6.20

횡성쌈머나잇페스타 *Hoengseong Sseomeo Nait Peseuta · Hoengseong Summer Night Festa*

8.14 – 8.16

둔내고랭지토마토축제 *Dunnae Goraengji Tomato Chukje · Dunnae Highland Tomato Festival*

10.7 – 10.11

횡성한우축제 *Hoengseong Hanu Chukje · Hoengseong Hanu Festival*

💡 **TIP!** Dates change every year. Quietly check with 1330 before you go.

Where to sleep?



I only picked places with phone numbers.
Whether there's a free room...
you'll have to call to find out!

TIP! Addresses are kept in Korean so you can show them to locals.

Stay 1

모던힐펜션 *Modeon Hil Pensyeon · Modern Hill Pension*

A pension in Dunnae-myeon. The rooms are named Orange Gold, Cherry Pink, and Green Kiwi, they say. Take your pick!

Tel **010-3930-0025**
Rooms Orange Gold · Cherry Pink · Green Kiwi, etc.
Check-in 15:00
Address 강원특별자치도 횡성군 둔내면 두원1길 20-7

Stay 2

꿈꾸는소나무 *Kkumkkuneun Sonamu · Dreaming Pine*

Every room is named after a flower: Marigold, Edelweiss, Begonia... It's on the same alley as Kkumnamu Pension.

Tel **010-9673-0203**
Rooms Marigold · Edelweiss · Begonia · Peppermint, etc.
Check-in 15:00
Address 강원특별자치도 횡성군 둔내면 고원로425번길 35-15

Stay 3

꿈나무펜션 *Kkumnamu Pensyeon · Dream Tree Pension*

On an alley off Gowon-ro in Dunnae-myeon, right next door to Kkumkkuneun Sonamu. Rooms are neatly numbered, like 101 and 202!

Tel **010-2766-8489**
Rooms Room 101 · 102 · 201 · 202, etc.
Check-in 15:00
Address 강원특별자치도 횡성군 둔내면 고원로425번길 35-1

Stay 4

위드제이 *Wideu Jei · With J*

A private house stay in Ucheon-myeon. You get it all to yourselves, nice and cozy.

Tel **010-4161-1227**
Rooms Private house
Check-in 15:00
Address 강원특별자치도 횡성군 우천면 하궁로263번길 22-28

Where to sleep? (cont.)

Stay 5

숲속의연인별 *Supsogui Yeoninbyeol · Lovers' Star in the Forest*

It's in Dunnae-myeon. Rooms are Western-style, with beds.

Tel	033-344-6600
Rooms	Western-style room
Check-in	15:00
Address	강원특별자치도 횡성군 둔내면 두원3길 26

What to eat?



I can't tell if they're famous, either.
Just remember one signature dish and go!
I also put in two cafés for a cup of tea!

Eat 1

노랑공장 *Norang Gongjang · Yellow Factory*

Just like the name ("Yellow Factory"), the Yellow Pizza is the signature. They have Hoengseong hanu hamburg steak too, they say. Open every day!

Tel **033-344-0488**
Signature 노랑피자 *Norang Pija · Yellow Pizza*
Also Seafood jjamppong pasta · Hoengseong hanu hamburg steak · Norang Gongjang brunch, etc.
Hours 10:00~20:00
Closed Open year-round
Address 강원특별자치도 횡성군 태기로 488

Eat 2

상하이루 *Sanghairu*

A Chinese restaurant known for octopus tray jjajang. Even the jjamppong and udon come with octopus! Closed Tuesdays.

Tel **0507-1343-4500**
Signature 문어쟁반짜장 *Muneo Jaengban Jjajang · octopus tray jjajang*
Also Octopus jjamppong · Octopus udon · Octopus hotpot · Jjajangmyeon, etc.
Hours Winter 10:30~19:30 (Sundays until 19:00) · Summer 10:30~20:00 (Sundays until 19:30)
Closed Closed Tuesdays
Address 강원특별자치도 횡성군 한우로 1406

Eat 3

뉴새말토종순대국 *Nyu Saemal Tojong Sundaeguk · New*

Saemal Traditional Sundae Soup

A sundae-guk (blood sausage soup) place in Ucheon-myeon. Opens from 5 a.m.!

Tel **033-342-3023**
Signature 토종순대국 *Tojong Sundaeguk · traditional blood sausage soup*
Also Modeum-sundae (assorted blood sausage) · Seonji-haejanguk (ox blood hangover soup) · Naejang-tang (offal soup) · Sundae-jeongol (blood sausage hotpot), etc.
Hours 05:00~20:00 · Last order 19:45
Closed Open year-round
Address 강원특별자치도 횡성군 우천면 한우로 1385

Eat 4

금강산숯불구이 *Geumgangsantutbul Gui · Geumgangsant*

Charcoal Grill

Grills assorted hanu beef in Hoengseong-eup. Closed on the 1st, 3rd, and 5th Mondays.

Tel **033-343-3377**
Signature 한우 모듬 *Hanu Modeum · assorted Korean beef*
Also Hanu sirloin · Yukhoe (beef tartare) · Charcoal-grilled pork ribs, etc.
Hours 10:00~22:00
Closed 1st, 3rd, and 5th Monday of each month
Address 강원특별자치도 횡성군 횡성읍 문화체육로 54

What to eat? (cont.)

Café 1

코티지생운 *Kotiji Saeng-un · Cottage Saeng-un*

A café in Hoengseong-eup. Closed
Wednesdays and Thursdays.

Tel **0507-1364-7445**
Signature 아메리카노 *Amerikano · Americano*
Also Café latte · Vanilla latte · Strawberry latte,
 etc.
Hours 11:00~19:00 · Last order 18:30
Closed Closed Wednesdays · Thursdays
Address 강원특별자치도 횡성군 횡성읍 덕고로535번길
 26-10

Café 2

힐링스페이스 카페 *Hilling Seupeiseu Kape · Healing Space*

Café

A café in Cheongil-myeon. Just like the name,
how about going there to relax? Closed
Tuesdays and Wednesdays.

Tel **010-8929-4889**
Signature 아메리카노 *Amerikano · Americano*
Also Café latte · Café mocha · Choco latte, etc.
Hours 10:00~20:00
Closed Closed Tuesdays~Wednesdays
Address 강원특별자치도 횡성군 청일면 봉덕로299번길
 67

Where to go?



I picked just 5 spots.
We'll meet the rest on the road.

See 1



풍수원성당 *Pungsuwon Seongdang · Pungsuwon Catholic Church*

A Catholic church in Seowon-myeon. There's a relic exhibition hall right next to it, they say.

Time **Open anytime**

Closed Open year-round

Address 강원특별자치도 횡성군 서원면 경강로유현1길 30

See 2



안흥찐빵마을 *Anheung Jjinppang Maeul · Anheung Steamed Bun Village*

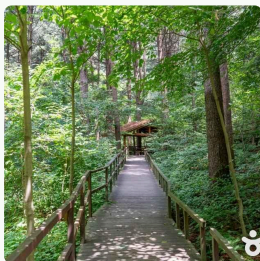
A jjinppang (steamed bun) village in Anheung-myeon. Just hearing the name, you can picture the steam rising!

Time **Varies by shop**

Closed Varies by shop

Address 강원특별자치도 횡성군 안흥면 서동로 1088

See 3



국립 청태산자연휴양림 *Gungnip Cheongtaesan Jayeon Hyuyangnim ·*

Cheongtaesan National Recreational Forest

A national recreational forest on Mt. Cheongtaesan in Dunnae-myeon. Take a rest in the woods.

Time **Lodging 15:00~11:00 next day · Day use
09:00~18:00**

Closed Closed Tuesdays (except July~August)

Address 강원특별자치도 횡성군 둔내면 청태산로 610

See 4



태기산 *Taegisan · Mt. Taegisan*

A mountain in Dunnae-myeon. That's the very neighborhood with lots of pensions!

Time **Open anytime**

Closed Open year-round

Address 강원특별자치도 횡성군 둔내면 경강로

Where to go? (cont.)

See 5



섬강(섬강유원지) *Seomgang (Seomgang Yuwonji) · Seomgang River (Seomgang*

Resort Area)

A river flowing through Hoengseong-eup. It's at the same spot as the culture and sports park, they say.

Time

Open anytime

Closed

Open year-round

Address

강원특별자치도 횡성군 횡성읍 문예로 75

Don't miss it on market day



Markets are the best way to see the neighborhood.
Remember the days with a 1 or a 6!

횡성시장 *Hoengseong Sijang · Hoengseong Market*

Market days	Every month on the 1·6·11·16·21·26·31
Type	Permanent market
Sells	Produce, livestock products, seafood, processed foods, clothing, shoes, household goods, restaurants
Stalls	135
Address	강원특별자치도 횡성군 횡성읍 읍상리 277-3

💡 **TIP!** There may be markets not listed here. Ask a local, "여기 장 언제 서요? (yeo-gi jang eon-je seo-yo?)"

Ask the locals



The answers aren't in this book.
The locals know the real ones.

TIP! Show the Korean sentence as is, or read it out loud.

Q1 **횡성 한우는 어디서 먹어야 제일 맛있어요?**

hoeng-seong ha-nu-neun eo-di-seo meo-geo-ya je-il ma-si-sseo-yo?

Where's the best place to eat Hoengseong hanu?

Q2 **한우축제 땀 어디가 제일 붐벼요?**

ha-nu-chuk-je ttaen eo-di-ga je-il bum-byeo-yo?

Where gets the most crowded during the Hanu Festival?

Q3 **안흥찐빵은 어느 집이 제일 맛있어요?**

an-heung-jjin-ppang-eun eo-neu ji-bi je-il ma-si-sseo-yo?

Which shop has the best Anheung jjinppang?

Q4 **둔내 고랭지 토마토는 언제가 제일 맛있어요?**

dun-nae go-raeng-ji to-ma-to-neun eon-je-ga je-il ma-si-sseo-yo?

When are Dunnae highland tomatoes at their best?

Q5 **횡성호수길은 어디서부터 걸으면 좋아요?**

hoeng-seong-ho-su-gi-reun eo-di-seo-bu-teo geo-reu-myeon jo-a-yo?

Where's a good place to start walking the Hoengseong Lake Trail?

Q6 **여기 사람들만 아는 산책길이 있어요?**

yeo-gi sa-ram-deul-man a-neun san-chaek-gi-ri i-sseo-yo?

Is there a walking trail only locals know?

Dues ledger



Keep money talk tidy!
Treasurer, we're counting on you.

Treasurer _____ Members _____ Dues per person _____ KRW

Date	Details	Money in	Money out	Balance

Spot something wrong? Let us know · admin@amudena.net · amudena.net

Info: Korea Tourism Organization TourAPI · Ministry of the Interior and Safety lodging & farm/fishing-village guesthouse data · Nationwide Traditional Market Standard Data (Public Data Portal) | Photos: Korea Tourism Organization (KOGIL Type 1) | The intro sentences were newly written from the factual items in the data only.