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As of October 2026

Hampyeong-gun

함평군 · Hampyeong-gun

You left your plans at home, right? Then you're all set.



Hi there!
I'm **Dokko**, your guide at Amudena.
I'm actually a burr seed, the kind that hitches a ride on passersby's clothes and travels.
This time, I'm sticking to you!

"Amudena" is Korean for "anywhere." Wherever the wheel lands, that's where you're going.



함평엑스포공원 *Hampyeong Ekseupo Gongwon · Hampyeong Expo Park* · Photos: Korea Tourism Organization (KOGL Type 1)

Amudena travel rules



Just four promises before we go!

NO apps
Phone for calls and camera only! Let the rest take a nap.

NO reservations
Pick your stay and your meals when you get there. Kinda exciting, right?

NO GPS
Find your way with a paper map and by asking the locals.

NO expressways
National and local roads only. You see more when you go slow.

How to use this book



Stay 1 **Eat 1** **Café 1** **See 1** Stay 1, Eat 3, Café 1, See 2...
calling things by number is handy.
Like "Call Stay 3!"

- We haven't been there ourselves. But you can call and judge for yourself. So what will you choose?
- We left out prices on purpose. If you're curious... yep, call them.
- As of October 2026. Different from what you see? That's travel too!
- Bring your own paper map. I'm a seed, so I don't have one. I just stick on and go.

In a hurry? Start here

112	119	1330
Police	Fire & Ambulance	Tourist Info

Your embassy

U.S. Embassy (24h for emergencies)	02-397-4114
British Embassy	02-3210-5500
Embassy of Canada	02-3783-6000
Australian Embassy	02-2003-0100

Local tourist info centers

함평종합관광안내소	061-320-3381
일강김철선생기념관 관광안내소	061-320-3511
함평자연생태공원 관광안내소	061-320-3530

What's Hampyeong-gun like?



I'll tell you just a little of what I know.

The Hampyeong Butterfly Festival is held here in spring, and the Korea Chrysanthemum Festival in autumn.

Expo Park in Hampyeong-eup, Yongcheonsa Red Spider Lily Park in Haebo-myeon, and the Natural Ecological Park in Daedong-myeon.

Fresh Hampyeong Hanu beef, beef tartare, even a dried yellow croaker set meal! In winter there's the Hampyeong Winter Light Festival too.

#Hampyeong Butterfly Festival #Hampyeong Expo Park #Yongcheonsa red spider lilies

This year's festival calendar

11.28 – 1.11	함평 겨울빛축제	*Hampyeong Gyeoulbit Chukje · Hampyeong Winter Light Festival*
4.24 – 5.5	함평나비대축제	*Hampyeong Nabi Daechukje · Hampyeong Butterfly Festival*
9.16 – 9.20	함평모악산 꽃무릇축제	*Hampyeong Moaksan Kkonmureut Chukje · Hampyeong Moaksan Red Spider Lily Festival*
10.23 – 11.8	대한민국 국향대전	*Daehanminguk Gukhyang Daejeon · Korea Chrysanthemum Festival*

💡 **TIP!** Dates change every year. Quietly check with 1330 before you go.

Where to sleep?



I only picked places with phone numbers.
Whether there's a free room...
you'll have to call to find out!

💡**TIP!** Addresses are kept in Korean so you can show them to locals.

Stay 1

호텔팰리스 *Hotel Paelliseu · Hotel Palace*

A hotel on Hampyeongcheonu-gil in Hampyeong-eup. Choose from suite, Korean-style, or VIP rooms. Check-in is 2 p.m.!

Tel	**061-323-1200**
Rooms	Suite · Non-smoking room · Korean-style room · VIP
Check-in	14:00
Address	전남광주통합특별시 함평군 함평읍 함평천우길 32

Stay 2

함평 베르힐컨트리클럽 빌리지 하우스 *Hampyeong Bereuhil Keonteuri Keulleop Billiji Hauseu · Hampyeong Verhill Country Club Village House*

Lodging inside Verhill CC, a golf club in Daedong-myeon. 3 rooms, licensed in 2023.

Tel	**061-320-6000**
Type	Lodging (residential)
Rooms	3 rooms
Address	전남광주통합특별시 함평군 대동면 대동길 408, 함평베르힐CC Licensed 2023

Stay 3

보은모텔 *Boeun Motel*

A motel in Hakgyo-myeon. 18 rooms, they say.

Tel	**061-322-4457**
Type	Inn
Rooms	18 rooms
Address	전남광주통합특별시 함평군 학교면 함영로 504 Licensed 2009

Stay 4

주포여인숙 *Jupo Yeoinsuk · Jupo Inn*

A budget inn in Sonbul-myeon. Licensed back in 1995! 15 rooms.

Tel	**061-322-9489**
Type	Budget inn (yeoinsuk)
Rooms	15 rooms
Address	전남광주통합특별시 함평군 손불면 석산로 79 Licensed 1995

Where to sleep? (cont.)

Stay 5

사슴이랑배랑농원 *Saseumirang Baerang Nongwon · Deer and Pear Farm*

A Korean-style room stay on a farm in Haebo-myeon. Curious about the name, right? Check-in is 2 p.m.

Tel	**0507-1388-0960**
Rooms	Korean-style room
Check-in	14:00
Address	전남광주통합특별시 함평군 해보면 밀재로 1147-34

What to eat?



I can't tell if they're famous, either.
Just remember one signature dish and go!
This guide also includes 2 cafés.

Eat 1

전주식당 *Jeonju Sikdang · Jeonju Restaurant*

A Hanu beef place in Hampyeong-eup. The signature is half fresh beef, half beef tartare! Closed Sundays.

Tel	**061-322-2342**
Signature	함평한우 반반 (생고기&육회) *Hampyeong Hanu Banban (Saenggogi & Yukhoe) · Hampyeong Hanu half-and-half (fresh beef & beef tartare)*
Also	Spicy fermented skate salad · Hampyeong Hanu mulhoe · Octopus stone-pot bibimbap, etc.
Hours	11:30~18:00
Closed	Closed Sundays
Address	전남광주통합특별시 함평군 함평읍 신기산길 22

Eat 2

선미식당 *Seonmi Sikdang · Seonmi Restaurant*

A Chinese restaurant on Eomda-gil. Jjajangmyeon is the signature! Lunch only, until 3 p.m.

Tel	**061-322-7013**
Signature	짜장면 *Jjajangmyeon · black bean noodles*
Also	Jjamppong · Fried rice · Sweet and sour pork, etc.
Hours	11:00~15:00 (Last order 14:30)
Closed	Every Sunday · Seollal & Chuseok holidays
Address	전남광주통합특별시 함평군 엄다길 62

Eat 3

선유명가 *Seonyu Myeongga*

A dried yellow croaker set meal is the signature. Octopus bibimbap and Hanu beef tartare too, they say. Closed Wednesdays.

Tel	**061-324-4005**
Signature	보리굴비정식 *Bori Gulbi Jeongsik · Barley-dried yellow croaker set meal*
Also	Fresh beef bibimbap · Octopus bibimbap · Big rib soup · Hanu beef tartare · Chopped octopus with beef tartare, and more
Hours	11:00~20:00 (Break 15:00~17:00)
Closed	Closed Wednesdays
Address	전남광주통합특별시 함평군 중앙길 54-13

Eat 4

전원일기 *Jeonwon Ilgi · Country Diary*

A bulgogi set meal place. Marinated crab set meal too, they say. Closed Saturdays and Sundays!

Tel	**061-323-0100**
Signature	불고기백반 *Bulgogi Baekban · Bulgogi set meal*
Also	Fresh beef · Beef tartare · Pork belly · Marinated crab set meal, etc.
Hours	10:30~21:00
Closed	Closed Saturdays and Sundays
Address	전남광주통합특별시 함평군 학동로 1398-14

What to eat? (cont.)

Café 1

포베오커피 *Pobeo Keopi*

A café on Jupo-ro. The signature is the honey latte! Check Instagram for days off.

Tel	**010-3084-0101**
Signature	벌꿀라테 *Beolkkul Rate · Honey latte*
Also	Handmade milk tea · Pobeo ade · Real strawberry latte, etc.
Hours	10:00~20:50
Closed	Open year-round
Address	전남광주통합특별시 함평군 주포로 395

Café 2

시목 *Simok*

A café in Sonbul-myeon. Carrot cake is the signature, they say. Closed Thursdays.

Tel	**0507-1464-1635**
Signature	당근 케이크 *Danggeun Keikeu · Carrot cake*
Also	Coffee · Ade · Organic tea, etc.
Hours	Weekdays 11:00~17:30 (Last order 17:00) · Weekends 10:00~19:00 (Last order 18:30)
Closed	Closed Thursdays
Address	전남광주통합특별시 함평군 손불면 남교길 11

Where to go?



I picked just 5 spots.
We'll meet the rest on the road.

See 1



함평엑스포공원 *Hampyeong Ekseupo Gongwon · Hampyeong Expo Park*

A park on Gonjae-ro in Hampyeong-eup. The Hampyeong Museum of Art is on the same Gonjae-ro.

Time	**Park: open anytime** **Exhibition hall: 09:00~18:00 (lunch break 12:00~13:00)**
Closed	Park: open year-round (closed for a week before each festival opens) Exhibition hall: closed Mondays and in January (winter)
Address	전남광주통합특별시 함평군 함평읍 곤재로 27

See 2



용천사 꽃무릇공원 *Yongcheonsa Kkonmureut Gongwon · Yongcheonsa Red Spider Lily Park*

A park with the same address as Yongcheonsa Temple in Haebo-myeon. The Hampyeong Moaksan Red Spider Lily Festival is held in mid-September too!

Time	**Open anytime**
Closed	Open year-round
Address	전남광주통합특별시 함평군 해보면 용천사길 209

See 3



함평자연생태공원 *Hampyeong Jayeon Saengtae Gongwon · Hampyeong Natural Ecological Park*

An ecological park in Daedong-myeon. The bulgogi set meal place 'Jeonwon Ilgi' is on the same Hakdong-ro!

Time	**Summer (Mar~Nov): 09:00~18:00 (last entry 17:00)** **Winter (Dec~Feb): 09:00~17:00 (last entry 16:00)**
Closed	Every Monday (if Monday is a public holiday, closed the next day) · Jan 1
Address	전남광주통합특별시 함평군 대동면 학동로 1398-77

Where to go? (cont.)

See 4



함평바나나생태나라 *Hampyeong Banana Saengtae Nara · Hampyeong Banana Eco Land*

A banana eco park in Hampyeong-eup. Curious how bananas grow?

Time	**10:00~19:00**
Closed	Open year-round
Address	전남광주통합특별시 함평군 함평읍 대천길 16-20

See 5



함평항 *Hampyeonghang · Hampyeong Port*

A port in Sonbul-myeon. The café 'Simok' is in the same Sonbul-myeon too!

Time	**Open anytime**
Closed	Open year-round
Address	전남광주통합특별시 함평군 손불면 학산리

Don't miss it on market day



Hampyeong Cheonji Traditional Market on days with a 2 or 7, Haebo Market on days with a 3 or 8!
Hampyeong Cheonji Traditional Market dates back to 1903, they say.

함평천지전통시장 *Hampyeong Cheonji Jeontong Sijang · Hampyeong Cheonji Traditional Market*

Market days	**Every month on the 2·7·12·17·22·27**
Type	Permanent market
Sells	Produce, meat, seafood, processed foods, clothing, shoes, household goods, eateries
Stalls	41
Address	전라남도 함평군 함평읍 시장길 49

해보시장 *Haebo Sijang · Haebo Market*

Market days	**Every month on the 3·8·13·18·23·28**
Type	5-day market (days ending in 3 and 8)
Sells	Produce, seafood, processed foods, clothing, shoes, household goods, eateries
Stalls	28
Address	전라남도 함평군 해보면 밀재로 1274-12

💡 **TIP!** There may be markets not listed here. Ask a local, "여기 장 언제 서요? (yeo-gi jang eon-je seo-yo?)"

Ask the locals



The answers aren't in this book.
The locals know the real ones.

💡**TIP!** Show the Korean sentence as is, or read it out loud.

Q1 **함평한우 생고기는 어떻게 먹어야 맛있어요?**
ham-pyeong-ha-nu saeng-go-gi-neun eo-tteo-ke meo-geo-ya ma-si-sseo-yo?
What's the tastiest way to eat fresh Hampyeong Hanu beef?

Q2 **나비대축제 때는 어디부터 둘러보면 좋아요?**
na-bi-dae-chuk-je ttae-neun eo-di-bu-teo dul-leo-bo-myeon jo-a-yo?
Where should I start looking around during the Butterfly Festival?

Q3 **꽃무릇은 언제 가면 제일 예뻐요?**
kkon-mu-reu-seun eon-je ga-myeon je-il ye-ppeo-yo?
When are the red spider lilies prettiest?

Q4 **보리굴비는 어떻게 먹는 거예요?**
bo-ri-gul-bi-neun eo-tteo-ke meong-neun geo-ye-yo?
How do you eat dried yellow croaker?

Q5 **바다 보러 가려면 어디가 좋아요?**
ba-da bo-reo ga-ryeo-myeon eo-di-ga jo-a-yo?
Where's a good place to go see the sea?

Q6 **함평천지전통시장 장날엔 뭘 사 가면 좋아요?**
ham-pyeong-cheon-ji-jeon-tong-si-jang jang-na-ren mwol sa ga-myeon jo-a-yo?
What's good to buy on market day at Hampyeong Cheonji Traditional Market?

Dues ledger



Keep money talk tidy!
Treasurer, we're counting on you.

Treasurer _____ Members ____ Dues per person _____ KRW

Date	Details	Money in	Money out	Balance

Spot something wrong? Let us know · admin@amudena.net · amudena.net

Info: Korea Tourism Organization TourAPI · Ministry of the Interior and Safety lodging & farm/fishing-village guesthouse data · Nationwide Traditional Market Standard Data (Public Data Portal) | Photos: Korea Tourism Organization (KOGL Type 1) | The intro sentences were newly written from the factual items in the data only.