

Boryeong-si

보령시 · Boryeong-si

You left your plans at home, right? Then you're all set.



Hi there!

I'm **Dokko**, your guide at Amudena.

I'm actually a burr seed, the kind that hitches a ride on passersby's clothes and travels.

This time, I'm sticking to you!

“Amudena” is Korean for “anywhere.” Wherever the wheel lands, that’s where you’re going.



Amudena travel rules



Just four promises before we go!

NO apps

Phone for calls and camera only! Let the rest take a nap.

NO reservations

Pick your stay and your meals when you get there. Kinda exciting, right?

NO GPS

Find your way with a paper map and by asking the locals.

NO expressways

National and local roads only. You see more when you go slow.

How to use this book



Stay 1 **Eat 1** **Café 1** **See 1** Stay 1, Eat 3, Café 1, See 2...

calling things by number is handy.

Like "Call Stay 3!"

- We haven't been there ourselves. But you can call and judge for yourself. So what will you choose?
- We left out prices on purpose. If you're curious... yep, call them.
- As of October 2026. Different from what you see? That's travel too!
- Bring your own paper map. I'm a seed, so I don't have one. I just stick on and go.

In a hurry? Start here

112

Police

119

Fire & Ambulance

1330

Tourist Info

Your embassy

U.S. Embassy (24h for emergencies)

02-397-4114

British Embassy

02-3210-5500

Embassy of Canada

02-3783-6000

Australian Embassy

02-2003-0100

Local tourist info centers

노을광장 관광안내소 *Noeul Square Tourist Info* **EN**

041-930-3748

머드광장 관광안내소 *Mud Square Tourist Info* **EN**

041-930-3887

보령관광안내소 *Boryeong Tourist Info* **EN · 日 · 中**

041-932-2023

석탄박물관 관광안내소 *Coal Museum Tourist Info* **EN**

041-930-6563

What's Boryeong-si like?



I'll tell you just a little of what I know.

A city stretched long along the West Sea. Offshore, islands like Wonsando, Sapsido and Oeyeondo line up one after another!

In summer there's the Boryeong Mud Festival, and in September the Muchangpo Mystic Sea Road Festival.

It's not just the sea. Inland on Seongjusan there's a coal museum, and in Cheonbuk-myeon an oyster village.

#Mud Festival

#Daecheon Port

#Cheonbuk oysters

This year's festival calendar

5.2 – 5.3

보령 어린이날 기념행사 *Boryeong Eorininal Ginyeom Haengsa · Children's Day event*

7.24 – 8.9

보령머드축제 *Boryeong Meodeu Chukje · Boryeong Mud Festival*

9.11 – 9.13

무창포 신비의바닷길축제 *Muchangpo Sinbiui Badatgil Chukje · Mystic Sea Road Festival*

💡 **TIP!** Dates change every year. Quietly check with 1330 before you go.

Where to sleep?



I only picked places with phone numbers.
Whether there's a free room...
you'll have to call to find out!

TIP! Addresses are kept in Korean so you can show them to locals.

Stay 1

호텔뷰 *Hotel Byu · Hotel View*

Same address, Hongbo-ro 1061, as the oyster grill place Gaenmaeul. Rooms from couple rooms to VIP rooms.

Tel **041-641-7890**
Rooms Couple room · family room · hotel room ·
 VIP room
Check-in 15:00
Address 충청남도 보령시 천북면 홍보로 1061-175

Stay 2

데이나이스호텔 *Deinaiseu Hotel · Day Nice Hotel*

Even the address says beach: Haesuyokjang 8-gil. From standard doubles to deluxe premiers.

Tel **041-936-2300**
Rooms Standard double · deluxe twin · deluxe
 premier, etc.
Check-in 15:00
Address 충청남도 보령시 해수욕장8길 60

Stay 3

리버사이드호텔(보령) *Ribeosaideu Hotel (Boryeong) ·*

Riverside Hotel

On Cheonbyeon-bukgil in Daecheon-dong, a hotel by the stream, just like the name.

Tel **041-935-4747**
Check-in 15:00
Address 충청남도 보령시 천변북길 87 (대천동)

Stay 4

별장 캠핑카펜션 *Byeoljang Kaempingka Pensyeon · Villa*

Camper-van Pension

Right next to Daecheon Port. The units are named Rose of Sharon, Rose, Lily, Forsythia... a whole flower garden!

Tel **010-5338-3718**
Rooms Mugunghwa (rose of Sharon) unit ·
 Plum/Orchid/Chrysanthemum units ·
 Rose/Lily/Forsythia units
Check-in 15:00
Address 충청남도 보령시 대천항1길 30 (신흥동)

Where to sleep? (cont.)

Stay 5

토모노야호텔&료칸 대천 *Tomonoya Hotel & Ryokan*

Daecheon

Every room is tatami. A ryokan experience in Boryeong!

Tel **070-4312-3200**
Rooms Tatami deluxe · tatami suite
Check-in 15:00
Address 충청남도 보령시 해안로 341 호텔

Stay 6

환상의바다 리조트 *Hwansangui Bada Rijoteu · Fantasy Sea*

Resort

They say some rooms look out on Daecheon Port. There's a big 35-pyeong room too.

Tel **041-931-1111**
Rooms Bldg C, 35-pyeong (Daecheon Port view) · Bldg A, 12-pyeong (Daecheon Port view), etc.
Check-in 15:00
Address 충청남도 보령시 대천항1길 67-5 (신흑동)

Stay 7

대천리조트 *Daecheon Rijotel · Daecheon Resortel*

On Gojam-gil in Sinheuk-dong. Both studios and deluxe rooms have beds.

Tel **041-933-1311**
Rooms Studio (bed) · deluxe (bed), etc.
Check-in 15:00
Address 충청남도 보령시 고잡1길 38 (신흑동)

Stay 8

오션뷰리조트 *Osyeonbyu Rijotel · Ocean View Resortel*

Daecheonhang 1-gil, no. 17. On days you don't want a bed, there are ondol (floor) rooms too.

Tel **0507-1475-1643**
Rooms Hotel-style (bed) · ondol-style (floor heating)
Check-in 15:00
Address 충청남도 보령시 대천항1길 17 (신흑동)

What to eat?



I can't tell if they're famous, either.
Just remember one signature dish and go!
I also put in two cafés for a cup of tea!

Eat 1

카메식당 *Kame Sikdang · Kame Diner*

Chicken cream curry is the signature, and there's karaage salad too. Closes at 5 p.m. and closed Mondays.

Tel **041-931-0107**
Signature 치킨크림카레 *Chikin Keurim Kare · chicken cream curry*
Also Karaage salad · cream pilaf · eggs in hell, etc.
Hours 11:00~17:00 (last order 16:30)
Closed Closed Mondays · Lunar New Year's Day & Chuseok Day
Address 충청남도 보령시 신설3길 29 (동대동)

Eat 2

갯마을 (갯마을굴구이) *Gaenmaeul (Gaenmaeul Gulgui) ·*

Tideland Village (grilled oysters)

An oyster house in oyster country, Cheonbuk. Steamed oysters & scallops, oyster pancakes, cold oyster soup! No days off.

Tel **0507-1337-4341**
Signature 굴가리비찜 *Gul Garibi Jjim · steamed oysters & scallops*
Also Gul-jeon (oyster pancake) · Gul-mulhoe (cold oyster soup) · Gul-muchim (seasoned oysters), etc.
Hours 08:30~20:00
Closed Open year-round
Address 충청남도 보령시 천북면 홍보로 1061

Eat 3

서씨네큰댁 *Seossine Keundaek · the Seo family's main house*

A pufferfish place that opens at 7 a.m. Clear pufferfish soup for a hangover? There's a break in the afternoon.

Tel **041-933-7155**
Signature 복지리탕 *Bok Jiri Tang · clear pufferfish soup*
Also Bok-maeuntang (spicy pufferfish stew) · Bok-jjim (braised pufferfish) · Galchi-jorim (braised hairtail), etc.
Hours 07:00~20:00 (break 14:30~17:00)
Closed Open year-round
Address 충청남도 보령시 대천항로 313

Eat 4

우미장 *Umijang*

Herbal duck soup with abalone is the signature. Last order is 8 p.m.!

Tel **041-931-2359**
Signature 한방전복오리백숙 *Hanbang Jeonbok Ori Baeksuk · herbal duck soup with abalone*
Also Native chicken braised with aged kimchi · stir-fried octopus · seafood & marinated duck, etc.
Hours 10:00~21:30 · last order 20:00
Closed Open year-round
Address 충청남도 보령시 작은오랏길 35 (동대동)

What to eat? (cont.)

Eat 5

수정식당 *Sujeong Sikdang*

Braised baendaengi is the signature, and there's braised hairtail too. Closed Mondays.

Tel **041-936-2341**
Signature 뱅댕이조림 *Baendaengi Jorim · braised gizzard-shad herring*
Also Galchi-jorim (braised hairtail)
Hours 09:00~19:00 (last order 18:50)
Closed Closed Mondays
Address 충청남도 보령시 대해로 8 (명천동)

Eat 6

잘난체 돈까스 *Jallanche Donkkaseu · Show-off Pork Cutlet*

A pork cutlet place that's confident right from its name. Afternoon break, closed Sundays.

Tel **041-935-3613**
Signature 돈까스 *Donkkaseu · pork cutlet*
Also Hamburg steak · fish cutlet · double pork cutlet, etc.
Hours 11:30~20:30 (break 15:00~17:00)
Closed Closed Sundays
Address 충청남도 보령시 구시청길 30-8

Eat 7

바이더오 *Baideoo*

It's on Wonsando island. Brown cheese einspänner is the signature, and they say there's a sunset ade too.

Tel **0507-1426-5554**
Signature 브라운치즈 아인슈페너 *Beuraun Chijeu Ainsyupeneo · brown cheese einspänner*
Also Sunset ade · milk shaved ice · lucky latte, etc.
Hours 10:00~18:30
Closed Open year-round
Address 충청남도 보령시 원산도5길 89-23

Eat 8

하루 *Haru · one day*

A chicken restaurant in Ungcheon-eup. Dakgaejang is the signature. Closed 2nd and 4th Sundays.

Tel **041-933-2826**
Signature 닭개장 *Dakgaejang · spicy shredded chicken soup*
Also Dakgaejang (spicy chicken soup) · Dakgomtang (chicken broth) · Dakbokkeumtang (spicy braised chicken) · Oribaeksuk (duck boiled in broth), etc.
Hours 11:00~20:30 (last order 20:00)
Closed Closed 2nd & 4th Sundays
Address 충청남도 보령시 웅천읍 충서로 896

What to eat? (cont.)

Café 1

리리스카페 *Ririseu Kape*

Same address as Gaehwa Art Park. The signature is a waffle topped with flowers!

Tel **010-4118-8600**
Signature 리리스 플라워 와플 *Ririseu Peullawo Waepeul · flower waffle*
Also Flower mojito · Lily's special brunch ·
 flower ice cream, etc.
Hours Daily 09:30~18:00
Closed Open year-round
Address 충청남도 보령시 성주면 성주산로 673-47

Café 2

우유창고 *Uyu Changgo · Milk Warehouse*

A milk café, just like the name. Farm cream latte and milk ice cream!

Tel **070-4221-5638**
Signature 목장크림라떼 *Mokjang Keurim Latte · farm cream latte*
Also Milk ice cream · blueberry yogurt
 smoothie · apple yuja tea, etc.
Hours 11:00~19:00
Closed Open year-round
Address 충청남도 보령시 천북면 홍보로 573

Where to go?



I picked just 8 spots.
We'll meet the rest on the road.

See 1

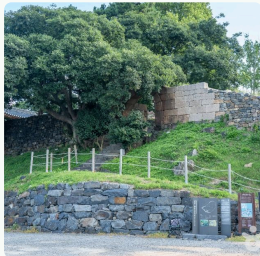


대천해수욕장 *Daecheon Haesuyokjang · Daecheon Beach*

The address is 'Mud-ro 123.' You can smell the mud from the name alone, right? Open anytime.

Time **Open anytime**
Closed Open year-round
Address 충청남도 보령시 머드로 123

See 2



보령 충청수영성 *Boryeong Chungcheong Suyeongseong · Chungcheong Naval*

Fortress

An old fortress left standing in a seaside village in Ocheon-myeon. You can look around anytime.

Time **Open anytime**
Closed Open year-round
Address 충청남도 보령시 오천면 소성리

See 3

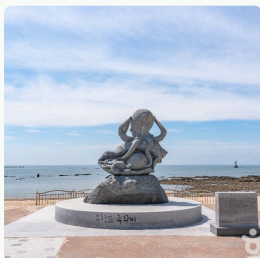


보령석탄박물관 *Boryeong Seoktan Bangmulgwan · Boryeong Coal Museum*

A coal museum on the slopes of Seongjusan. You can even make a soap shaped like a mini coal briquette. Closed Mondays.

Time **Summer (Mar–Oct) 09:00~18:00 · Winter (Nov–Feb) 09:00~17:00**
Last entry: 30 min before closing
Closed Closed Mondays · Jan 1 · Lunar New Year & Chuseok holidays
· day after public holidays
Address 충청남도 보령시 성주면 성주산로 508

See 4



무창포해수욕장 *Muchangpo Haesuyokjang · Muchangpo Beach*

The Mystic Sea Road Festival is held here in September. Can you time it for the day the sea road opens?

Time **Open anytime**
Closed Open year-round
Address 충청남도 보령시 웅천읍 열린바다1길 10

Where to go? (cont.)

See 5



상화원 *Sanghwawon · Sanghwawon Garden*

Open only Fridays, weekends and public holidays, April to November. At the end of the Nampo Seawall, right next to Jukdo.

Time **Summer 09:00~18:00 (last entry 17:00) · Winter 09:00~17:00 (last entry 16:00)**

Address 충청남도 보령시 남포면 남포방조제로 408-52

See 6



개화예술공원 *Gaehwa Yesul Gongwon · Gaehwa Art Park*

Same address as Lily's Café. They say there's a tour train too. Look around, then have a waffle!

Time **09:00~18:00**

Closed Open year-round

Address 충청남도 보령시 성주면 성주산로 673-47

See 7



보령 천북굴단지 *Boryeong Cheonbuk Guldanji · Cheonbuk Oyster Village*

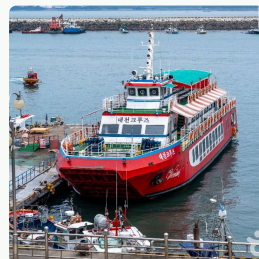
Oyster country, just like the name. The oyster house Gaenmaeul is in Cheonbuk-myeon too.

Time **Varies by restaurant**

Closed Varies by restaurant

Address 충청남도 보령시 천북면

See 8



대천항유람선 *Daecheonhang Yuramseon · Daecheon Port Cruise*

Leaves twice a day, at 11:30 and 2:00. See Boryeong's sea from the deck!

Time **11:30 · 14:00 (2 sailings a day)**

Closed Open year-round

Address 충청남도 보령시 대천항중앙길 46 (신흑동)

Don't miss it on market day



Daecheon's markets open on days with a 3 or an 8, and Ungcheon Market on days with a 2 or a 7!

보령한내시장 *Boryeong Hannae Sijang · Hannae Market*

Market days	Every month on the 3 · 8 · 13 · 18 · 23 · 28
Type	Permanent market + 5-day market (days ending in 3 and 8)
Sells	Farm produce
Stalls	178
Address	충청남도 보령시 정화로길 13

보령중앙시장 *Boryeong Jungang Sijang · Boryeong Central Market*

Market days	Every month on the 3 · 8 · 13 · 18 · 23 · 28
Type	Permanent market + 5-day market (days ending in 3 and 8)
Sells	Seafood
Stalls	149
Address	충청남도 보령시 중앙시장1길 25-1

웅천시장 *Ungcheon Sijang · Ungcheon Market*

Market days	Every month on the 2 · 7 · 12 · 17 · 22 · 27
Type	Permanent market
Sells	Farm produce, seafood
Stalls	83
Address	충청남도 보령시 웅천읍 장터4길 24

TIP! There may be markets not listed here. Ask a local, "여기 장 언제 서요? (yeo-gi jang eon-je seo-yo?)"

Ask the locals



The answers aren't in this book.
The locals know the real ones.

TIP! Show the Korean sentence as is, or read it out loud.

Q1 축제 말고, 동네 사람들은 머드를 어떻게 즐겨요?

chuk-je mal-go, dong-ne sa-ram-deu-reun meo-deu-reul eo-tteo-ke jeul-gyeo-yo?

Besides the festival, how do locals enjoy the mud?

Q2 지금 대천항에서 제일 많이 올라오는 생선이 뭐예요?

ji-geum dae-cheon-hang-e-seo je-il ma-ni ol-la-o-neun saeng-seo-ni mwo-ye-yo?

What fish is coming in most at Daecheon Port right now?

Q3 천북 굴은 언제가 제일 맛있어요?

cheon-buk gu-reun eon-je-ga je-il ma-si-sseo-yo?

When are Cheonbuk oysters at their best?

Q4 섬은 어디로 들어가는 게 좋아요? 당일치기도 돼요?

seo-meun eo-di-ro deu-reo-ga-neun ge jo-a-yo? dang-il-chi-gi-do dwae-yo?

Which island is good to visit? Can I do it as a day trip?

Q5 무창포 바닷길 열리는 시간은 어디서 알아요?

mu-chang-po ba-dat-gil yeol-li-neun si-ga-neun eo-di-seo a-ra-yo?

Where can I find out when the Muchangpo sea road opens?

Q6 석탄 캐던 시절 이야기, 들려주실 분 계세요?

seok-tan kae-deon si-jeol i-ya-gi, deul-lyeo-ju-sil bun gye-se-yo?

Is there anyone who can tell me stories from the coal-mining days?

Dues ledger



Keep money talk tidy!

Treasurer, we're counting on you.

Treasurer _____ Members _____ Dues per person _____ KRW

[illegible]

Spot something wrong? Let us know · admin@amudena.net · amudena.net

Info: Korea Tourism Organization TourAPI · Ministry of the Interior and Safety lodging & farm/fishing-village guesthouse data · Nationwide Traditional Market Standard Data (Public Data Portal) | Photos: Korea Tourism Organization (KOGL Type 1) | The intro sentences were newly written from the factual items in the data only.