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As of October 2026

Boeun-gun

보은군 · Boeun-gun

You left your plans at home, right? Then you're all set.



Hi there!
I'm **Dokko**, your guide at Amudena.
I'm actually a burr seed, the kind that hitches a ride on passersby's clothes and travels.
This time, I'm sticking to you!

"Amudena" is Korean for "anywhere." Wherever the wheel lands, that's where you're going.



보은 법주사 [유네스코 세계유산] *Boeun Beopjusa [UNESCO World Heritage] · Beopjusa Temple, Boeun [UNESCO World Heritage]* · Photos: Korea Tourism Organization (KOGL Type 1)

Amudena travel rules



Just four promises before we go!

NO apps
Phone for calls and camera only! Let the rest take a nap.

NO reservations
Pick your stay and your meals when you get there. Kinda exciting, right?

NO GPS
Find your way with a paper map and by asking the locals.

NO expressways
National and local roads only. You see more when you go slow.

How to use this book



Stay 1 **Eat 1** **Café 1** **See 1** Stay 1, Eat 3, Café 1, See 2...
calling things by number is handy.
Like "Call Stay 3!"

- We haven't been there ourselves. But you can call and judge for yourself. So what will you choose?
- We left out prices on purpose. If you're curious... yep, call them.
- As of October 2026. Different from what you see? That's travel too!
- Bring your own paper map. I'm a seed, so I don't have one. I just stick on and go.

In a hurry? Start here

112	119	1330
Police	Fire & Ambulance	Tourist Info

Your embassy

U.S. Embassy (24h for emergencies)	02-397-4114
British Embassy	02-3210-5500
Embassy of Canada	02-3783-6000
Australian Embassy	02-2003-0100

Local tourist info centers

관광안내소 *Tourist Info* EN·中	043-542-3006

What's Boeun-gun like?



I'll tell you just a little of what I know.

A mountain county on the slopes of Songnisan. Beopjusa Temple, a UNESCO World Heritage site, is here!

On the way to Beopjusa, there's Jeongipumsong, a pine tree that was given a royal rank, and the twelve-bend Malti Pass.

Boeun means jujubes! Jujube red bean buns, jujube lattes too. The Boeun Cherry Blossom Road Festival is in April.

#Songnisan #Beopjusa Temple #Boeun jujubes

This year's festival calendar

4.3 – 4.12	보은 벚꽃길 축제	*Boeun Beotkkotgil Chukje · Boeun Cherry Blossom Road Festival*

💡 **TIP!** Dates change every year. Quietly check with 1330 before you go.

Where to sleep?



I only picked places with phone numbers.
Whether there's a free room...
you'll have to call to find out!

💡 **TIP!** Addresses are kept in Korean so you can show them to locals.

Stay 1

속리산 천왕봉 가는길에 펜션 *Songnisan Cheonwangbong Ganeun Gire Pension · Pension on the Way to Songnisan's Cheonwangbong Peak*

Just like the name, a pension on Cheonwangbong-gil. Besides the main rooms, there's a separate annex too. Check-in is 2 p.m.

Tel	**043-544-5249**
Rooms	Room 101 · Room 102 · Annex · Special room, etc.
Check-in	14:00
Address	충청북도 보은군 속리산면 천왕봉길 259

Stay 2

말티2 *Malti 2*

An inn on Bocheong-daero in Boeun-eup. Licensed in 2022, with 12 rooms.

Tel	**043-542-5955**
Type	Inn (yeogwan)
Rooms	12 rooms
Address	충청북도 보은군 보은읍 보청대로 1499, 숙박시설 Licensed 2022

Stay 3

휴 힐링 *Hyu Healing · Rest & Healing*

A place on Gaean-gil in Jangan-myeon. Cozy, with 8 rooms.

Tel	**043-543-3972**
Type	Other lodging
Rooms	8 rooms
Address	충청북도 보은군 장안면 개안길 107 Licensed 2013

Stay 4

레이크힐스 호텔 속리산 *Lake Hills Hotel Songnisan · Lake Hills Hotel Songnisan*

A hotel along Beopju-ro, on the way in to Beopjusa. From Standard to Royal Suite! Check-in is 3 p.m.

Tel	**043-542-5281**
Rooms	Deluxe Suite · Royal Suite · Standard · Deluxe
Check-in	15:00
Address	충청북도 보은군 속리산면 법주사로 305

Where to sleep? (cont.)

Stay 5

나인밸리파크 *Nine Valley Park · Nine Valley Park*

A place in the hills of Maro-myeon. Curious about a room called the 'Stone Suite'? Check-in is 3 p.m.

Tel	**043-542-0981**
Rooms	Family Suite · Deluxe Standard · Stone Suite, etc.
Check-in	15:00
Address	충청북도 보은군 마로면 임곡길 66-80

What to eat?



I can't tell if they're famous, either.
Just remember one signature dish and go!
This guide also includes 1 cafés.

Eat 1

신토불이약초식당 *Sintoburi Yakcho Sikdang · Sintoburi Medicinal Herb Restaurant*

A herb, mountain greens & mushroom set meal place on Beopju-ro. Grilled deodeok and mushroom hot pot too! From 8:30 a.m., open year-round.

Tel	**043-543-0433**
Signature	약초산채버섯정식 *Yakcho Sanchae Beoseot Jeongsik · Herb, Mountain Greens & Mushroom Set Meal*
Also	Grilled deodeok set · Mushroom hot pot set · Mountain greens bibimbap, etc.
Hours	08:30~21:00
Closed	Open year-round
Address	충청북도 보은군 속리산면 법주사로 268

Eat 2

온제향가 *Onje Hyangga*

A full-table set meal place in Naebuk-myeon. The Hyangga table set is the signature. Lunch only, closed Monday to Wednesday.

Tel	**043-543-1954**
Signature	향가반상 *Hyangga Bansang · Hyangga Table Set Meal*
Also	Onje table set meal
Hours	11:30~14:50 (last order 13:30)
Closed	Monday to Wednesday every week
Address	충청북도 보은군 내북면 아치실길 64-13

Eat 3

조은가 제빵소 *Joeunga Jeppangso · Joeunga Bakery*

A bakery in Boeun-eup. The jujube red bean bun is the signature! They have Boeun jujube tea and a jujube affogato too.

Tel	**043-544-5405**
Signature	대추단팥빵 *Daechu Danpatppang · Jujube Red Bean Bun*
Also	Boeun jujube tea · Homemade jujube latte · Jujube affogato, etc.
Hours	Mon–Sat: 08:00~21:00 Sun: 08:00~18:00
Closed	Open year-round
Address	충청북도 보은군 보은읍 장신로 21

Eat 4

태화루 *Taehwaru*

A Chinese restaurant in Maro-myeon. Jjamppong is the signature. Open only until 4 p.m., closed Tuesdays.

Tel	**043-543-2237**
Signature	짬뽕 *Jjamppong · Spicy seafood noodle soup*
Also	Jjajang (black bean noodles) · Jjamppong rice
Hours	11:30~16:00
Closed	Tuesdays
Address	충청북도 보은군 마로면 관기송현로 102

What to eat? (cont.)

Eat 5

판장횟집 *Panjang Hoetjip · Panjang Raw Fish Restaurant*

A place for raw Israeli carp and trout. Closed Mondays, but open when the cherry blossoms are out!

Tel	**043-544-5355**
Signature	향어회 *Hyangeo-hoe · Raw Israeli carp (sashimi)*
Also	Raw trout (sashimi)
Hours	10:30~20:00 (last order 19:00)
Closed	Mondays (open if Monday is a public holiday or during cherry blossom season)
Address	충청북도 보은군 회남로 1746 음식점

Café 1

목탁봉 전망대카페 *Moktakbong Jeonmangdae Cafe · Moktakbong Observatory Café*

An observatory café you reach by monorail. Its hours follow the monorail's.

Tel	**043-543-7997**
Signature	아메리카노 *Americano · Americano*
Also	Café latte · Vanilla latte · Plain yogurt smoothie, etc.
Hours	Weekdays 10:00~17:00 · Weekends 09:20~18:00
Closed	Open year-round
Address	충청북도 보은군 속리산면 속리산로 481

Where to go?



I picked just 5 spots.
We'll meet the rest on the road.

See 1



보은 법주사 [유네스코 세계유산] *Boeun Beopjusa [UNESCO World Heritage] · Beopjusa Temple, Boeun [UNESCO World Heritage]*

A big Songnisan temple founded in the Silla era. See Palsangjeon, a five-story wooden pagoda, and a 33 m bronze Maitreya Buddha.

Time	**Summer 04:00~20:00 (last entry 18:00) · Winter 05:00~20:00 (last entry 18:00)**
Closed	Open year-round
Address	충청북도 보은군 속리산면 법주사로 405

See 2



보은 속리 정이품송 *Boeun Songni Jeongipumsong · Jeongipumsong Pine Tree of Songni, Boeun*

The pine tree said to have lifted its branches as King Sejo's palanquin passed. That's how it got a second-rank royal title!

Time	**Always open**
Closed	Open year-round
Address	충청북도 보은군 속리산면 법주사로 99

See 3



말티재 전망대(말티고개) *Maltijae Jeonmangdae (Malti Gogae) · Maltijae Observatory (Malti Pass)*

An observatory with a view over all twelve bends of Malti Pass. Closed in rain or strong wind.

Time	**Nov–Feb: 09:00~18:00 · last entry 17:30** **May–Aug: 09:00~20:00 · last entry 19:30** **Mar–Apr/Sep–Oct: 09:00~19:00 · last entry 18:30** **Observatory closed in bad weather such as rain or strong wind** **After rain, observatory closed until the deck is fully dry**
Closed	Open year-round
Address	충청북도 보은군 장안면 장재리

Where to go? (cont.)

See 4

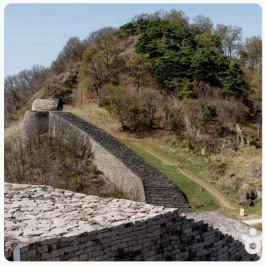


속리산테마파크모노레일 *Songnisan Theme Park Monorail · Songnisan Theme Park Monorail*

A monorail running 866 m round trip up to the observatory café. Same-day, first come first served, so sign up first!

Time	**Weekdays 10:00~17:00 · Weekends & holidays 09:20~18:00**
Closed	Open year-round
Address	충청북도 보은군 속리산면 속리산로 600

See 5



보은 삼년산성 *Boeun Samnyeonsanseong · Samnyeonsanseong Fortress, Boeun*

A Silla mountain fortress 1.7 km around. One story says it's named 'three-year fortress' because it took three years to build.

Time	**Always open**
Closed	Open year-round
Address	충청북도 보은군 보은읍 성주1길 104

Don't miss it on market day



Markets are the best way to see the neighborhood.
Gyeolchoboeun Market on days with a 1 or 6, Samseung Wonnam Market on days with a 3 or 8!

결초보은시장(구 보은종합시장) *Gyeolchoboeun Sijang (Gu Boeun Jonghap Sijang) · Gyeolchoboeun Market (formerly Boeun General Market)*

Market days	**Every month on the 1·6·11·16·21·26·31**
Type	Permanent market
Sells	Farm produce, meat, seafood, processed foods, clothing, shoes, household goods, eateries, local services
Stalls	115
Address	충청북도 보은군 보은읍 삼산로3길 12-1

삼승원남시장(원남재래시장) *Samseung Wonnam Sijang (Wonnam Jaerae Sijang) · Samseung Wonnam Market (Wonnam Traditional Market)*

Market days	**Every month on the 3·8·13·18·23·28**
Type	Market every 3 days (5-day cycle)
Sells	Farm produce, meat, processed foods, clothing, household goods, eateries, local services
Stalls	70
Address	충청북도 보은군 삼승면 삼승탄부로 12

💡 **TIP!** There may be markets not listed here. Ask a local, "여기 장 언제 서요? (yeo-gi jang eon-je seo-yo?)"

Ask the locals



The answers aren't in this book.
The locals know the real ones.

💡**TIP!** Show the Korean sentence as is, or read it out loud.

Q1 **보은 대추는 언제 사야 제일 맛있어요?**
bo-eun dae-chu-neun eon-je sa-ya je-il ma-si-sseo-yo?
When's the best time to buy Boeun jujubes?

Q2 **법주사는 어느 길로 걸어 들어가면 좋아요?**
beop-ju-sa-neun eo-neu gil-lo geo-reo deu-reo-ga-myeon jo-a-yo?
Which path is good for walking in to Beopjusa?

Q3 **속리산 산채비빔밥은 어느 집이 맛있어요?**
song-ni-san san-chae-bi-bim-ba-beun eo-neu ji-bi ma-si-sseo-yo?
Which place makes the best Songnisan sanchae bibimbap (mountain greens rice bowl)?

Q4 **말티고개는 걸어서도 넘을 수 있어요?**
mal-ti-go-gae-neun geo-reo-seo-do neo-meul su i-sseo-yo?
Can you cross Malti Pass on foot too?

Q5 **벚꽃은 어느 길이 제일 예뻐요?**
beot-kko-cheun eo-neu gi-ri je-il ye-ppeo-yo?
Which road has the prettiest cherry blossoms?

Q6 **여기 사람들만 아는 속리산 전망 자리가 있어요?**
yeo-gi sa-ram-deul-man a-neun song-ni-san jeon-mang ja-ri-ga i-sseo-yo?
Is there a Songnisan viewpoint only locals know?

Dues ledger



Keep money talk tidy!
Treasurer, we're counting on you.

Treasurer _____ Members ____ Dues per person _____ KRW

Date	Details	Money in	Money out	Balance

Spot something wrong? Let us know · admin@amudena.net · amudena.net

Info: Korea Tourism Organization TourAPI · Ministry of the Interior and Safety lodging & farm/fishing-village guesthouse data · Nationwide Traditional Market Standard Data (Public Data Portal) | Photos: Korea Tourism Organization (KOGL Type 1) | The intro sentences were newly written from the factual items in the data only.